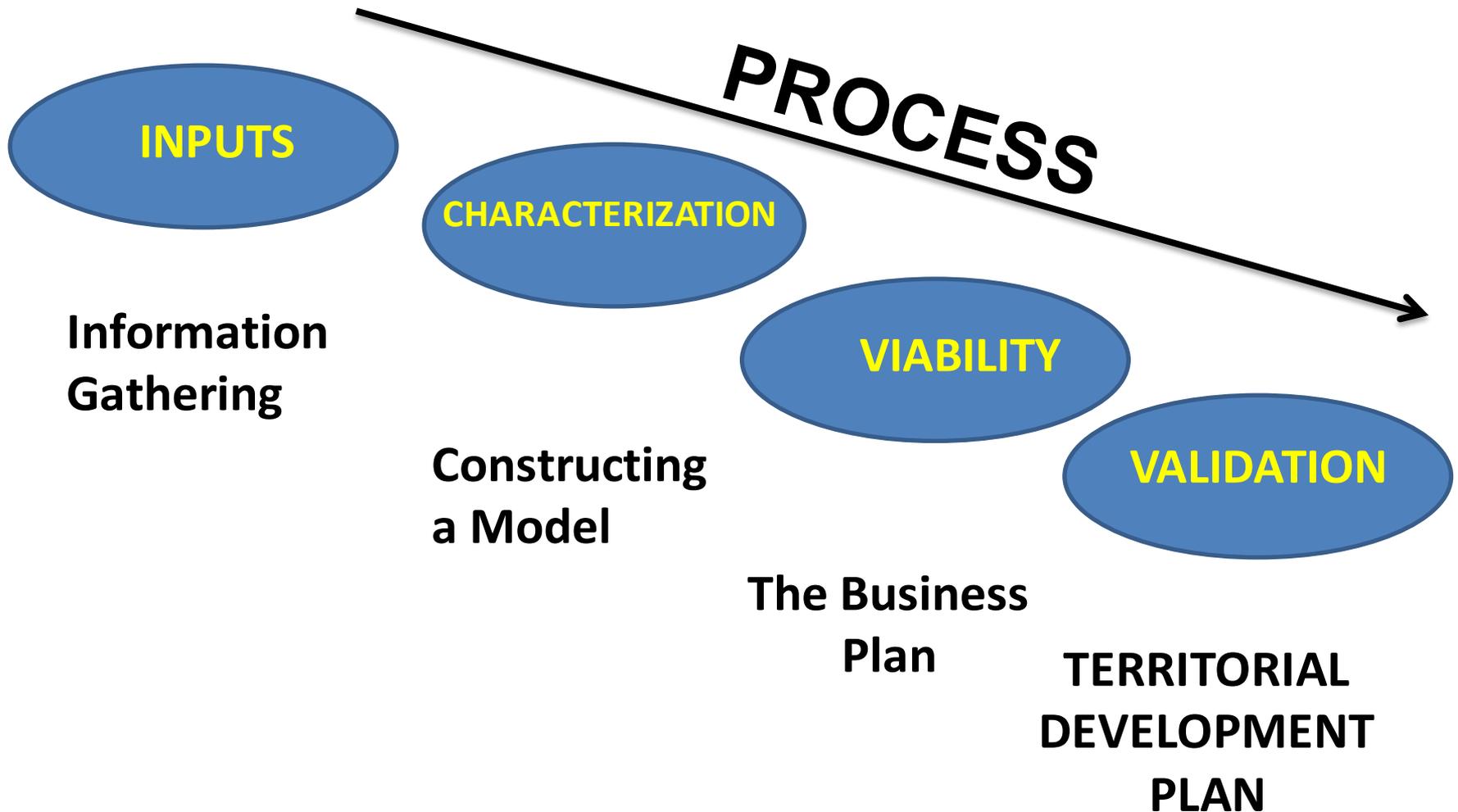


# WP2 – Task 2.3: Business Plan and Action Plan for tourism & culture authorities



# Territorial Development Plan

- CHARACTERIZATION OF THE AREA
- PROSPECTION
- RELEVANT INFORMATION
- PROPOSALS
- BUSSINESS PLAN
- VALIDATION
- TERRITORIAL DEVELOPMENT PLAN

# TERRITORIAL DEVELOPMENT PLAN



## SOCIAL VALIDATION

CHARACTERIZATION

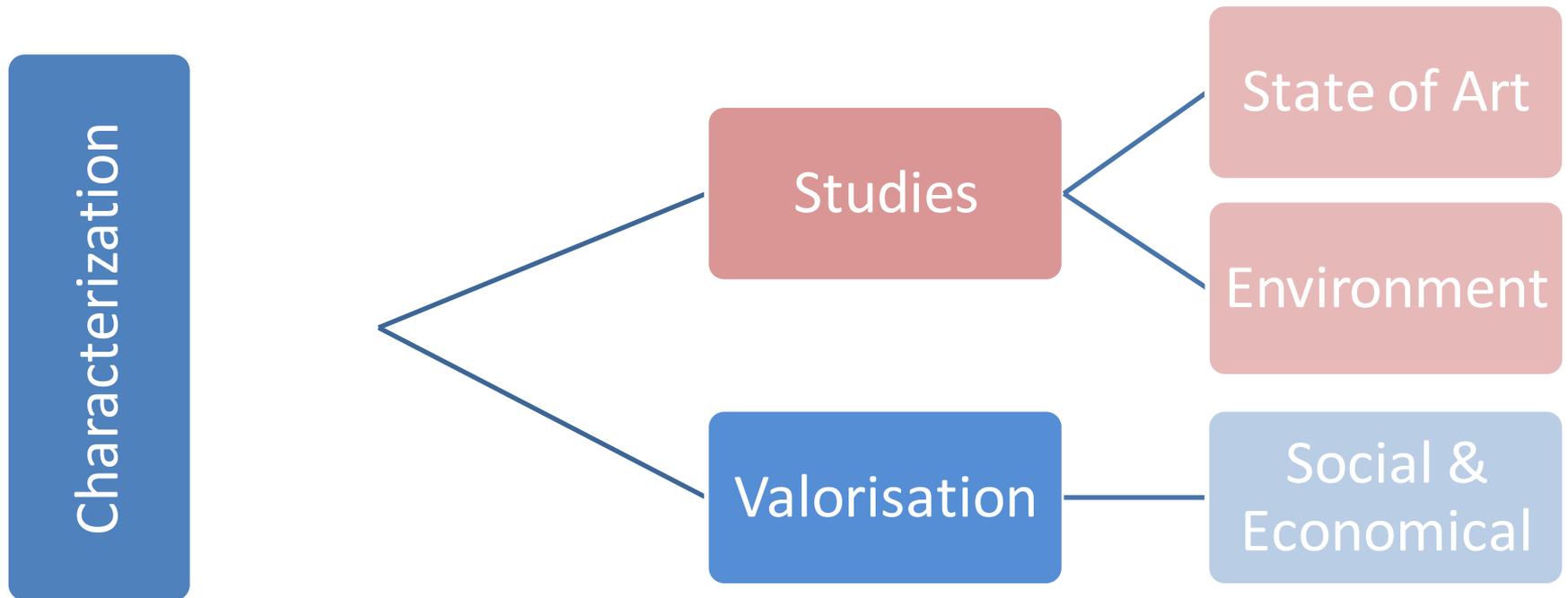
PROSPECTION

RELEVANT  
INFORMATION

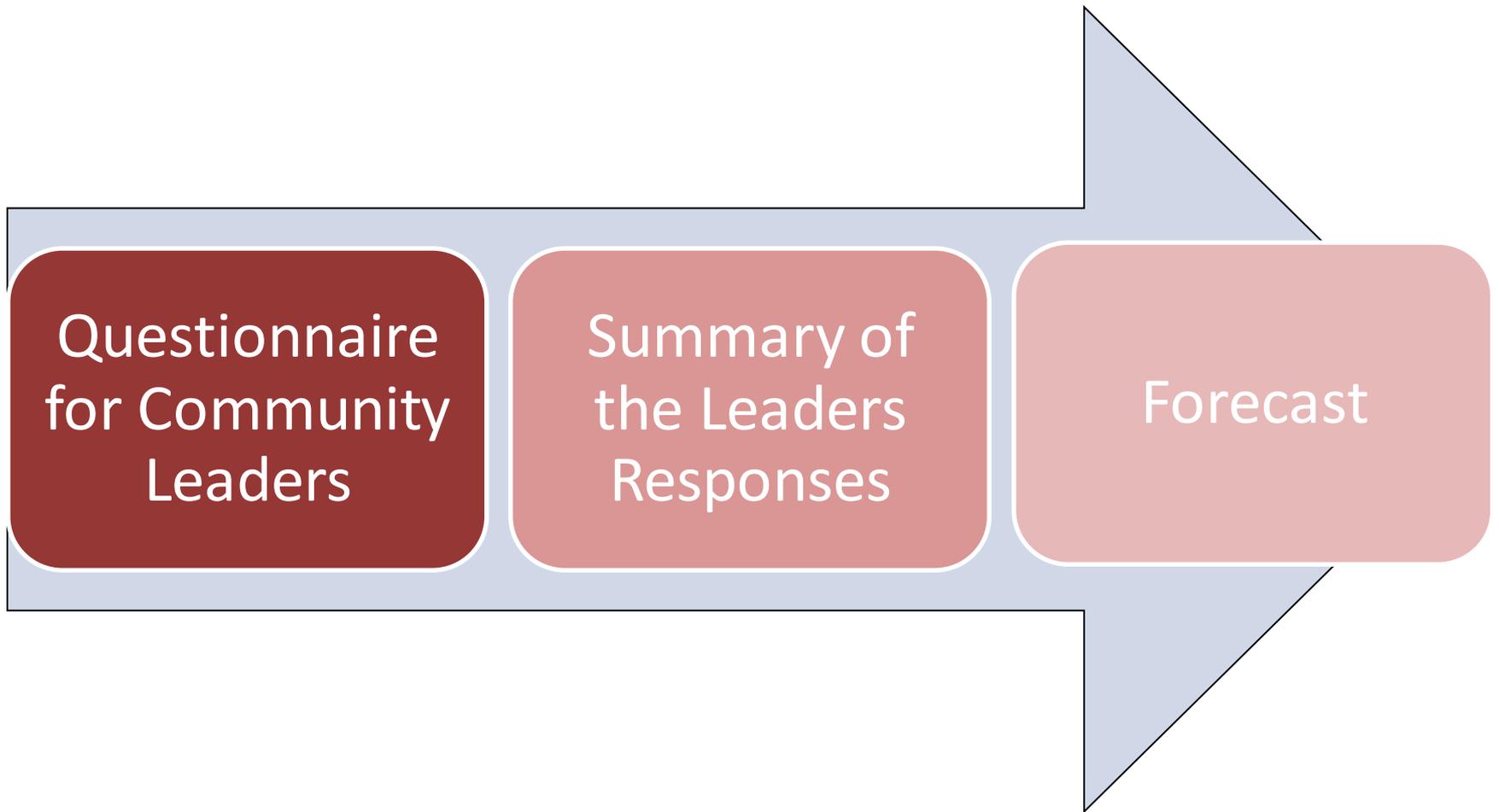
PROPOSALS

BUSSINES PLAN

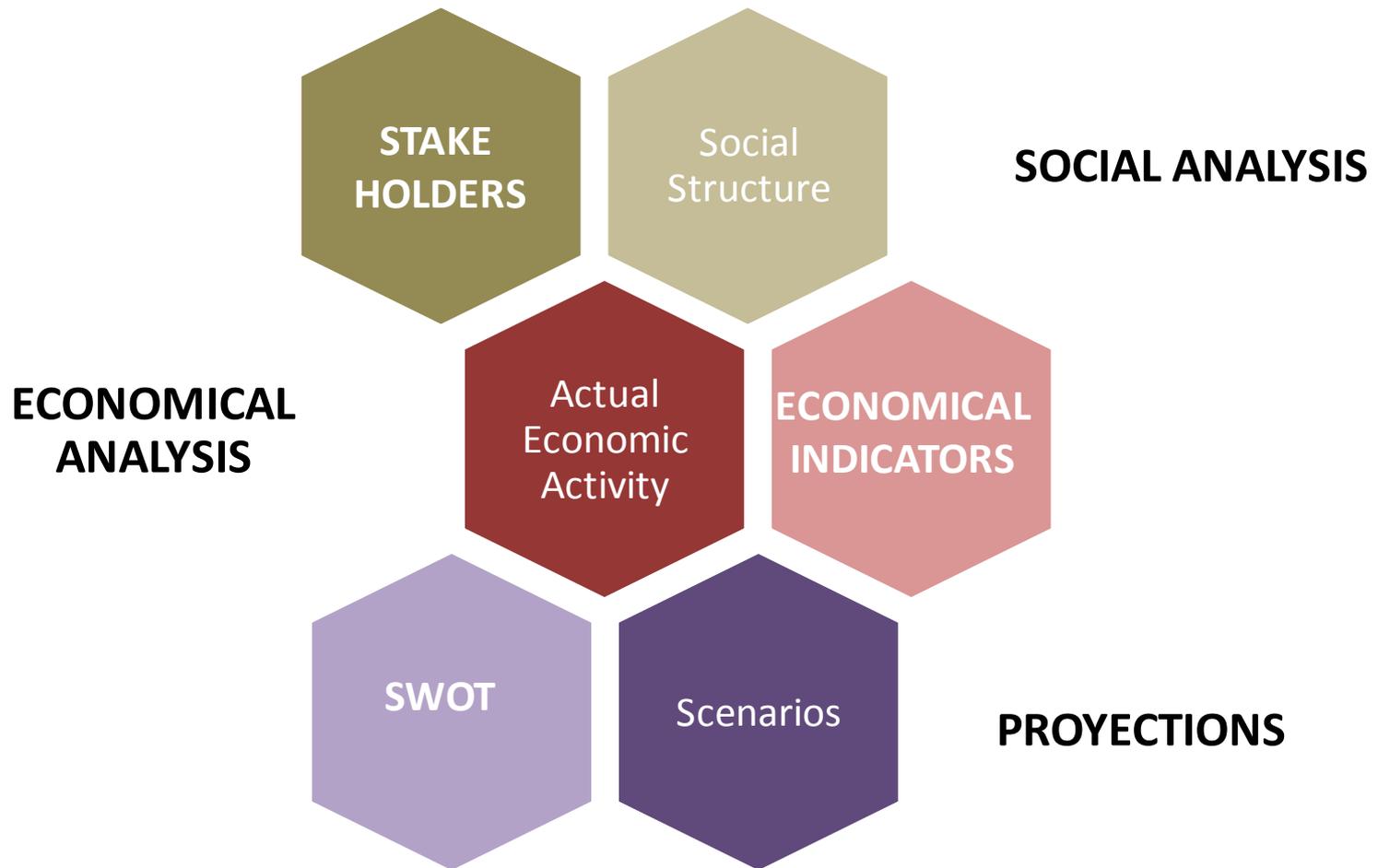
# CHARACTERIZATION



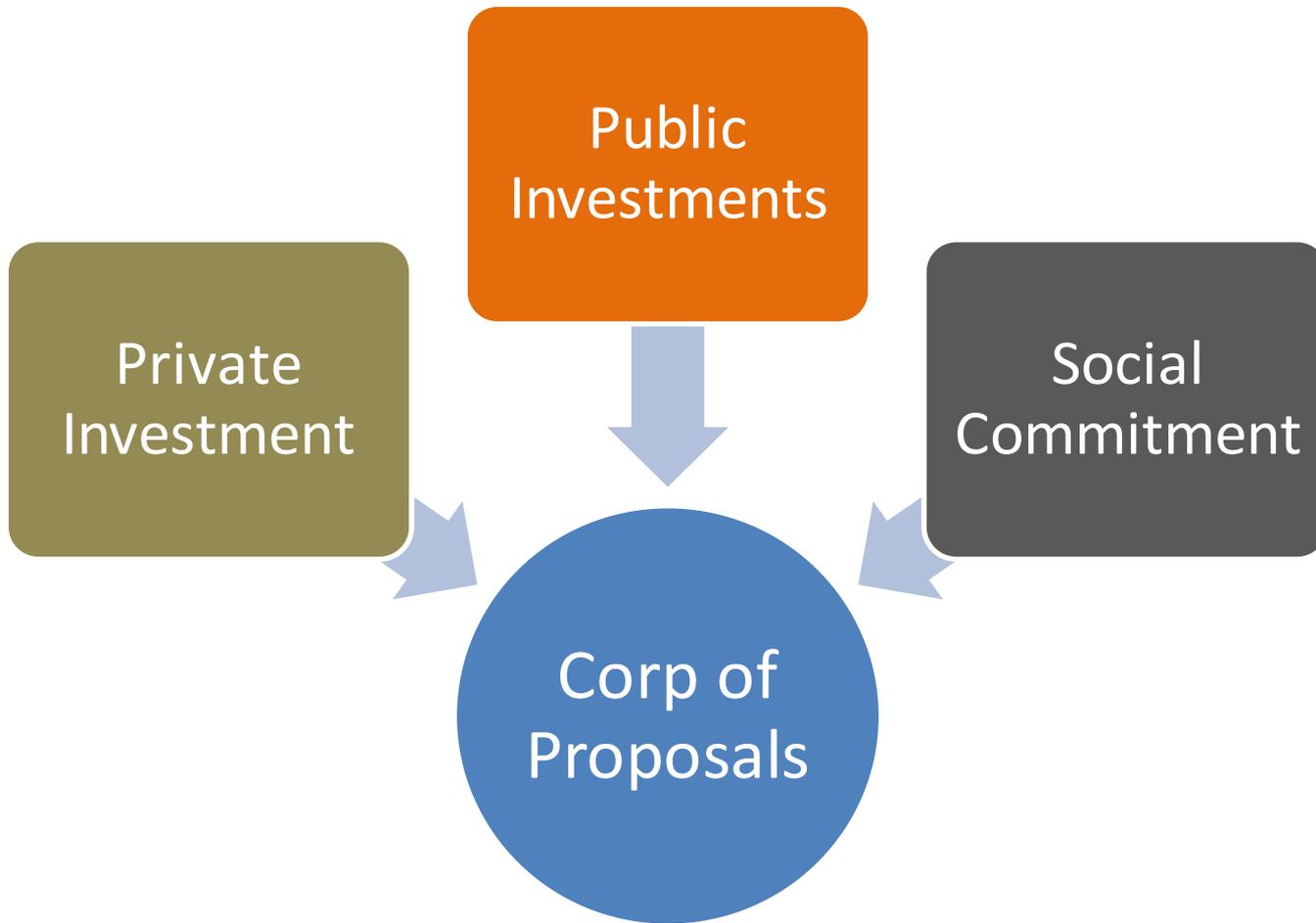
# PROSPECTION: DELPHI METHOD



# RELEVANT INFORMATION



# PROPOSALS



# BUSSINES PLAN (VIABILITY)

## STATE OF ART

- Diagnostic
- Critical Information

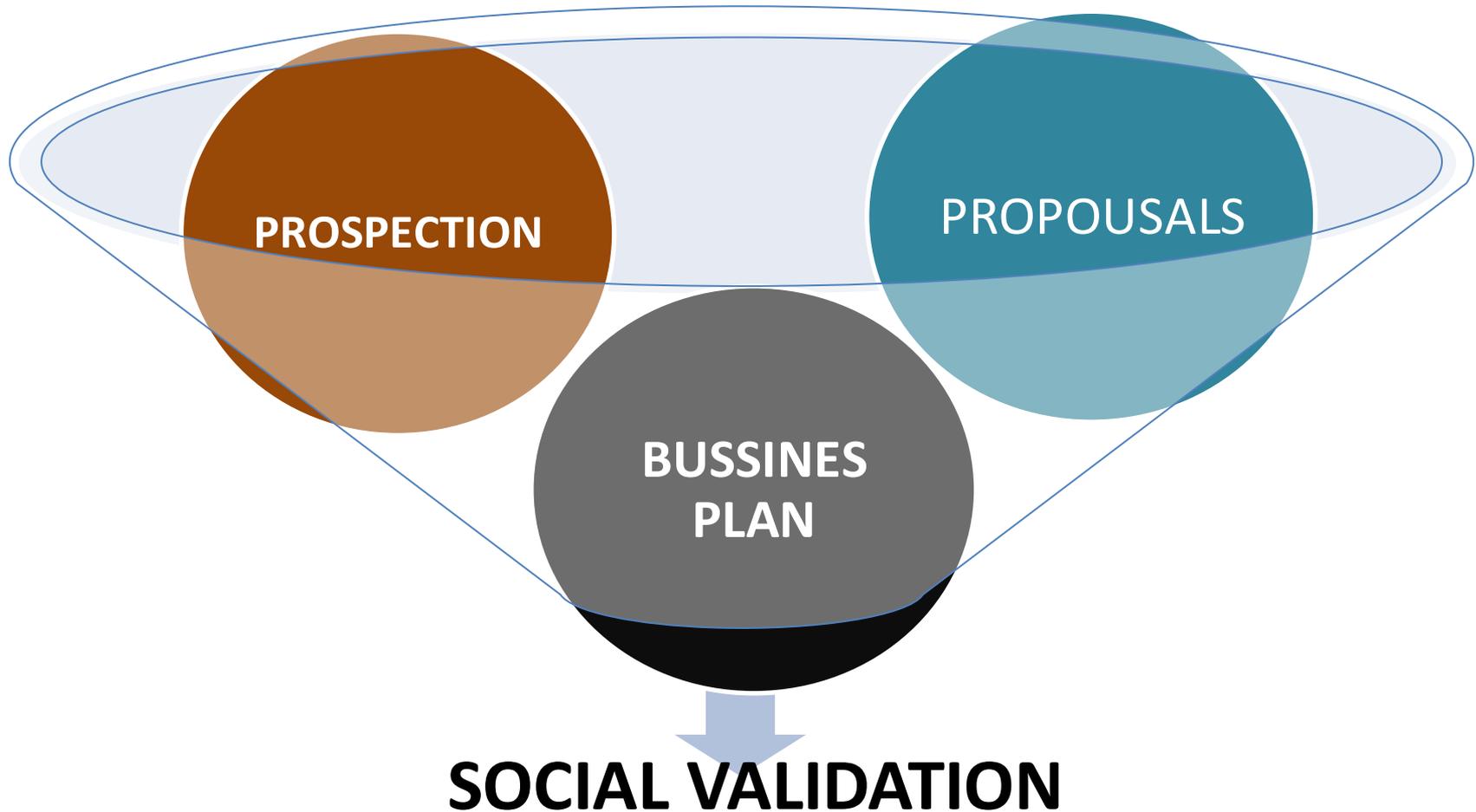
## SCENARIOS

- Institutional & Organizational Environment
- Business Model

## VIABILITY

- Economic & Financial Viability
- Social Viability

# VALIDATION



# TERRITORIAL DEVELOPMENT PLAN

