

STRVAL CURSO LUJAN 2013

- Presentación basada en la exposición de Straval durante la Conferencia People en Chipre, en su presidencia de la UE-27 (Segundo semestre del año 2012). Sesión B “People Internacional”
- Universidad de Chipre (Nicosia), Noviembre 2012
- Presentación ampliada al periodo Noviembre – Junio 2013

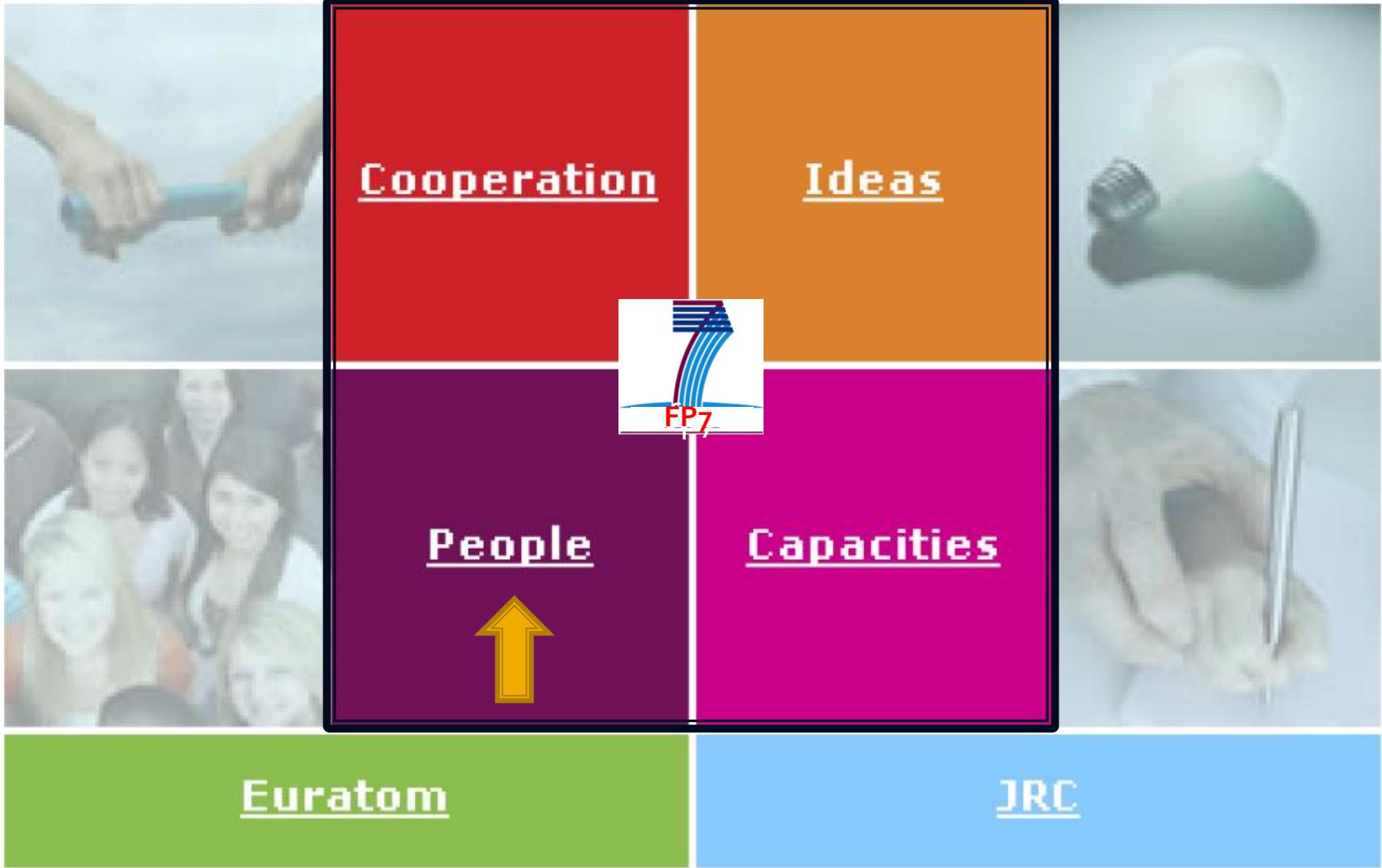


Universitat Autònoma de Barcelona

Cyprus conference



Donde se sitúa People en el FP7

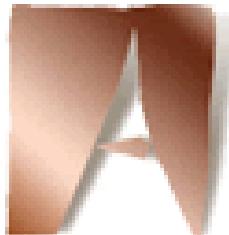




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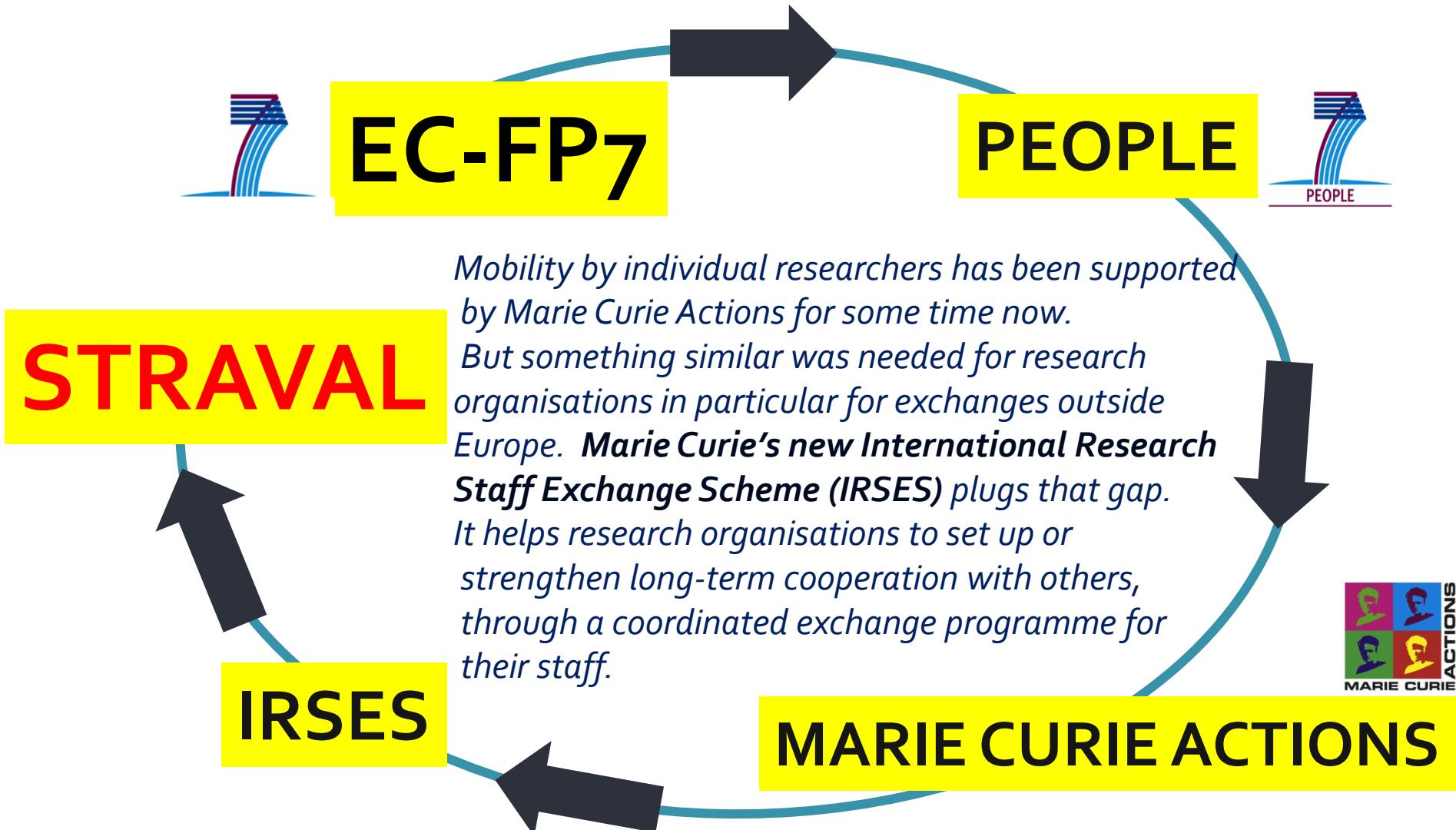
Jose Luis Briano
Geology Department
Universitat Autònoma de Barcelona
Coordinator of the Marie Curie IRSES project STRAVAL
Spain



Universitat Autònoma de Barcelona

DEL FP7 HASTA STRAVAL

International Research Staff Exchange Scheme (IRSES) – Marie Curie Actions



STRIVAL



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Studies, Training, Socio-economical Valorization and Management of Natural, Cultural and Monumental Property for the Promotion of the Local Societies of Latin America (Argentina, Brazil, Mexico)

STRIVAL: IRSES PROJECT (From July 2011 to June 2015)

Grant Agreement : PIRSES-GA-2009-269227

STRAVAL



Prof. José Luis Briansó: Geology, Material Sc. and Project Management (FP5 to FP7 & National Projects)

STRAVAL Team: Architecture, Socio-Economic Sciences, Ecology, Cultural Heritage Valorization, Biology, TICs, Education Sciences...

STRAVAL scientific areas: Geology, Cultural Heritage, Geological Materials, Management, Valorization, Ecology, Botanic, Education and Remote Education and Training etc.

WHY STRAVAL?

World Cultural Site (WCS), National Historic Monument (NHM), Biosphere Reserve (BR), Natural Space (NS), National Park (NP) etc... a very strong impact undergoes in the region

This declaration involves a large public and private investment which often affects only the site itself or immediate surroundings

Often the direct impact is reduced by marginalization of more distant areas, which in many cases, present unquestionable cultural heritage or natural values, susceptible of being valorized and recovered in order to further generate financial resources to promote economic, social and regional development

MOTIVACIÓN DE STRAVAL

STRAVAL: ALGUNOS DATOS

■ Algunos datos sobre Straval

1. Un proyecto IRSES (People-Marie Curie Actions)
2. Dotado con 478.000 Euros (unos 600.000 US dol)
3. De 48 meses de duración
4. Formado por cuatro Paquetes de Trabajo (WPs)
5. Que incluyen 14 entregables (Deliverables)
6. Tres casos de estudio y dos de buenas prácticas
7. STRAVAL integra 6 países:
 - Tres de la UE: España, Croacia y Estonia
 - Tres de AL: Argentina, Brasil y México con acuerdo en I+D+i
 - Y siete socios, dos de los cuales de Brasil

STRIVAL WPs

1

- Scientific, historical and cultural studies
 - M1-M20



2

- Socio economical studies
 - M6-M22



3

- Valorization of existing potential
 - M14-M36



4

- Dissemination of results
 - M6-M48



CASE STUDIES & BEST PRACTICES

CASE STUDIES

Carlos Keen (LUJÁN)
ARGENTINA, *Touristic & religious area (pilgrimage)*

APA of Santa Catarina
BRAZIL, *Geology, Biology, and Ecology, Turistic & Sport Area (Environment Protected Area)*

Morelia-Los Azufres
MÉXICO, *Volcanic area , Monumental Heritage, Tourist area*

BEST PRACTICES

National Park (Boi Valley)
SPAIN, *World Cultural Heritage , National Park & Winter sports*

National Park (Plitvice lakes)
CROATIA, *World Cultural Heritage & National Park*

Main activity: tourism



STRIVAL

- Often the direct impact is reduced by marginalization of more distant areas, which in many cases, present unquestionable cultural heritage/natural values (Luján – Carlos Keen)



15 km

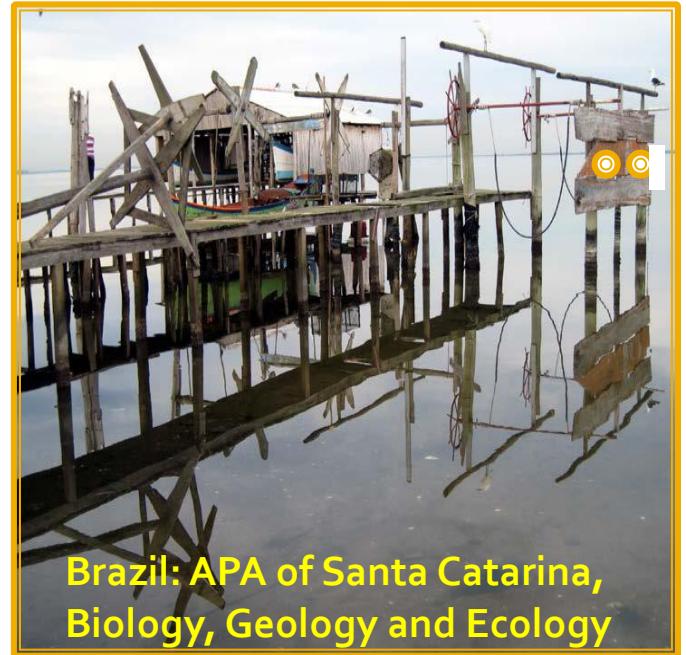


Case Studies (AR-BR)

Carlos Keen, near of Luján (15 Km)



Luján: Religious pole of Argentina



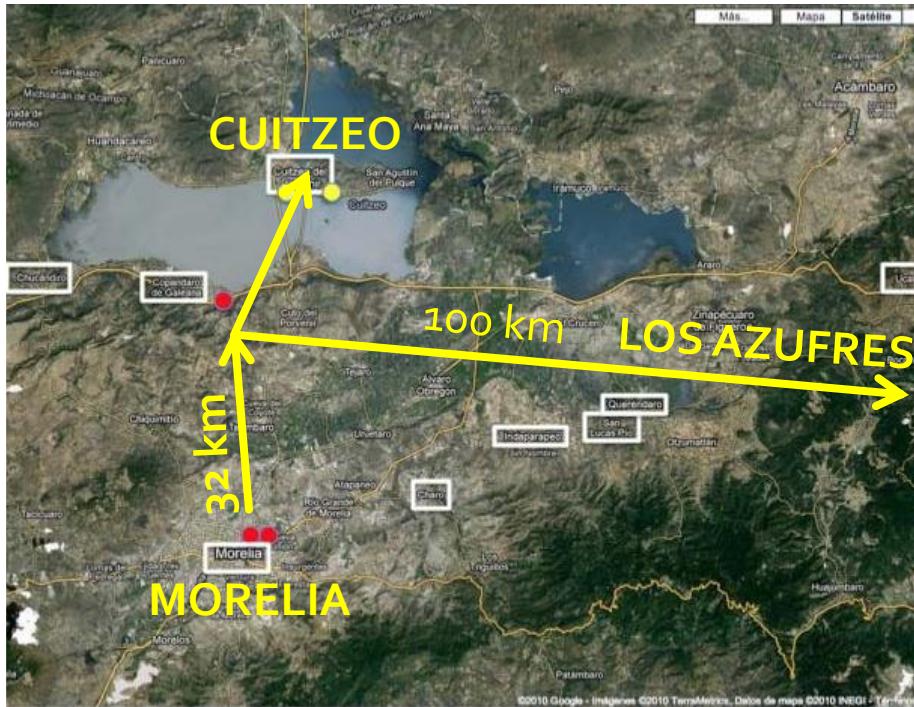
Brazil Case Study: APA of SC



STRIVAL: MORELIA-LOS AZUFRES

Link:

<http://www.youtube.com/watch?v=c-VZRTWFeTo&feature=youtu.be>



CUITZEO LAKE



Case Studies (MX)

Morelia – Los Azufres



Volcanic and colonial itinerary

Link:

<http://www.youtube.com/watch?v=c-VZRTWFeTo&feature=youtu.be>

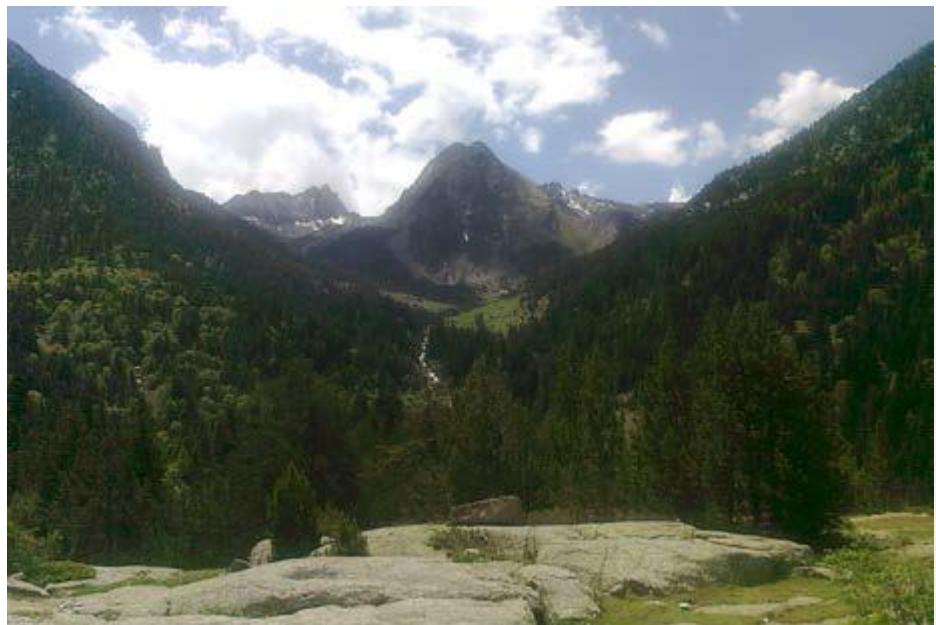
Alguna de las iglesias coloniales



CATEDRAL DE MORELIA



Best practices as models



Boi Valley and Aigüestortes National Park



Plitvice Lakes National Park

Kick-off Meeting (Boi Valley)

17-19 October 2011



Coordinator TEAM

Standing (left to right):

Carlos Alberto N. de Sa
(Brazil)

Ruben Cesar Relnoso (Brazil)
Joan Perelada i Ramon
(Mayor of Boi Valley, Spain)
Jose Luis Brianso (Spain)

Sitting (left to right):

Bogomil Obelić (Croatia)
Silvia Martinelli (Argentina)
Elia M. Alonso (Mexico)
Ülo Mander (Estonia)



■ **MUCHAS GRACIAS POR SU ATENCIÓN**

Continuaremos en la segunda parte de STRAVAL



Universidad Nacional de Luján

STRAVAL SEGUNDA PARTE

CONTENIDOS

- OBJETIVOS Y TAREAS DEL PROYECTO
- MOBILIDADES LLEVADAS A CABO DE AL A UE
- EL CONSORCIO STRAVAL
- HOJA DE RUTA
- TAREAS EJECUTADAS HASTA EL MES 24
- ALGUNOS DE LOS MIEMBROS DE LOS EQUIPOS
- LOS CURSOS DE FORMACIÓN
- LAS ACTIVIDADES DE DIFUSIÓN: EJEMPLOS
- EL LIBRO STRAVAL DE BRASIL
- IRSES EN HORIZONTE 2020

STRAVAL objectives

Six main objectives:



STRIVAL TASKS



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SCIENCE



POTENTIALS



EDUCATION



KNOWLEDGE TRANSFER



Scientific historical, cultural and socio-economic **studies of selected sites** protected by law

Appreciation of the existing potentials at these locations, and their environments, generating new opportunities to raise the living standards of local populations

Introduction of management and comprehensive recovery of identified sites and their environments **in university programs by means of:** Training courses, seminars, conferences, open days...

Transfer of the best practices among all the sites chosen for the project on the basis of concrete examples of good practices identified in the EU or associated states.

Mobility 2011-2012

Each mobility correspond to one specific activity:
NL, Research, Estonia training course, Platform, Modules, KoM, Comparative Studies ...



**October-November/2011
(UAB), Silvia Martinelli**

**- January-March 2012 (UAB),
Leonardo Ferrari, Rosana Firpo, Romina Ramírez,
Federico Romero**

**March-June/2012
(UAB) and Croatia , Mauro Zagel**

**- May-June/2012
(UAB), Gabriel Tolosa.**

UNLU to UAB & Plitvice/RBI

**October-November/2011 (UAB),
Elia Mercedes Alonso Guzmán**

**February-March 2012,
Andoni Quezada and Mauricio Arreola**

UMSNH to UAB

**- October-November/2011
(UAB), Rubén Reinoso,**

**Nanci María De Souza ,
Carlos Alberto Nogueira de Sa**

**February-June/2012 (UAB),
Guilherme Junkes Herdt**

**February-May/2012 (UAB),
Daniela Silveira Batista**

**- June/2012 (UT),
Daniela Silveira Batista.**

FAEPSUL/ADRAM to UAB & Estonia

Mobility 2nd year (June 2012 to May 2013)



FAEPESUL
(Brazil) to RBI
(Croatia)

(Plitvice
National
Lakes,
Croatia)

Exchange:

Daniela Batista
Silveira,

Guilherme Junkes
Herdt,

Rodrigo Goulart
Bortoluzzi

September/December, 2012

UMSNH
(Mexico)
to Estonia

Exchange:

Andoni
Quezada

Juan
Hernández
Guizar

November /February 2012

FAEPESUL
(Brazil) to
UT
(Estonia) -
UAB

Exchange:

Daniela
Batista
Silveira,

Rodrigo
Goulart
Bortoluzzi

April / June, 2013

UNLu
(Argentina)
to UT
(Estonia)
and UAB

Exchange:

Federico
Romero,

Mauro Meloni

April / June, 2013

Each mobility correspond to one specific activity: NL, Research, Estonia training seminar, Platform, Modules, KoM, Comparative Studies ²⁴

STRIVAL PARTNERS



Partner Number	Partner name	Partner short name	Country
1 Beneficiary 1	UNIVERSIDAD AUTÓNOMA DE BARCELONA	UAB	SPAIN
2 Beneficiary 2	TARTU ÜLIKOOL	UT	ESTONIA
3 Beneficiary 3	RUDER BOSKOVIC INSTITUTE	RBI	CROATIA
4 Partner 4	UNIVERSIDAD NACIONAL DE LUJÁN	UNLu	ARGENTINA
5 Partner 5	AGENCIA DE DESENVOLVIMENTO REGIONAL DA AMUREL	ADRAM	BRAZIL
6 Partner 6	UNIVERSIDADE DO SUL DE SANTA CATARINA/FUNDAÇÃO DE APOIO À EDUCAÇÃO, PESQUISA E EXTENSÃO	UNISUL/FAEPESUL	BRAZIL
7 Partner 7	UNIVERSIDAD MICHOACANA DE SAN NICOLAS HIDALGO	UMSNH	MEXICO



WPs and Training Courses 2013-2014



STRIVAL DELIVERABLES

Números 1, 2 y parte del 3

Conjunto de Deliverables (Entregables) de STRIVAL, en rojo los que deben realizarse en los primeros 24 meses

- ✓ **D1.1 State of the Art and Needs of each site and their environments (M10)**
- ✓ **D1.2 Inventory of each place identifying resources and potential to further socio-economic recovery (M20)**
- ✓ **D1.3 Document including the information provided in D1.1 & D1.2. Transfer to the project web. (M18)**

- ✓ **D2.1. Comparative study between socio-economic aspects of the site and the protected surrounding areas as well as the factors that impede the equalization between the two populations (M16)**
- ✓ **D2.2 Inventory of potential economic activities, obstacles and corrective actions to be implemented for the preparation of the corresponding Business and Action Plans of each site. (M22)**

- ✓ **D3.1 Heritage management and valorisation proposal, including all potentialities in the different sites and its surrounding areas (M16-22)**
- ✓ **D3.2 Elaboration of the modules for the programmed training and short courses (M14-24)**

Deliverables números 3 y 4

D3.3 Elaboration of the corresponding Business and Action Plans for each site, (M22-36)

✓ **D4.1 Web site, creation and maintenance (M6 creation, maintenance until M48)**

D4.2 Multimedia tools: Videos, leaflets, seminars, open days, posters/banners etc. (M12-46)

✓ **D4.3 Virtual platform for training and short courses of all partners developed (M18)**

D4.4 High level students and local populations training courses (in-situ and on-line) (M18-46)

D4.5 Project Presentation and progress to local HE in the territory under study to achieve the proposed networks. (M28)

D4.6 Project Presentation, including the Action Plans, on local newspapers, local radios, local TVs etc. (M40-48) and to local authorities (M 44-48)

LA partners

In the pictures: young people: 14 , seniors: 9

AR: 4/1

MX: 7/2 (+2UAB[•])

BR: 3/4



ARGENTINA



MEXICO



BRAZIL



And some EU partners:
(Spain-Croatia-Estonia)

Training and Seminars



Training course (5)



Open day (3)



Short course (3)



Seminar (3)

Code	Type	Duration	Responsible	Place	Date
CS1	Case study	28 months	UMNSH	Morelia	M2-30
CS2	Case study	28 months	UNISUL	Florianopolis	M2-30
CS3	Case study	28 months	UNLu	Lujan	M2-30
T1	Training course	5 days	UT	Tallin	M18
T2	Training course	5 days	UNLu	Lujan	M22
S1	Short course	1-2 days	UNLu	Lujan	M22
O1	Open day session	1 day	UNLu	Lujan	M22
SM1	Seminar	1 day	UNLu	Lujan	M22
T3	Training course	5 days	RBI	Zagreb	M30
T4	Training course	5 days	UNISUL	Florianopolis	M34
S2	Short course	1-2 days	UNISUL	Florianopolis	M34
O2	Open day session	1 day	UNISUL	Florianopolis	M34
SM2	Seminar	1 day	UNISUL	Florianopolis	M34
T5	Training course	5 days	UMNSH	Morelia	M46
S3	Short course	1-2 days	UMNSH	Morelia	M46
O3	Open day session	1 day	UMNSH	Morelia	M46
SM3	Seminar	1 day	UMNSH	Morelia	M46

**Total of
Training activities: 14**
 +
3 Case studies

STRAVAL TRAINING

Training course
4-5 days

All the areas involved in the local Case Study (AR-BR-MX)
Open to the local students, teachers and stakeholders

Short course
2-3 days

One or two thematic areas: Geological materials, environment, cultural heritage standards (UNESCO and European Council), biology, ecology, geology, technics for the identification of materials (building, soils, ceramics)...
Open to students and teachers

Seminar (each)
1/2 day (2-3 hours)

Open to the local students: one specific topic of great impact in the Case Study

Open days
1/2 day (1-2 sessions)

Open sessions to the local civil society, explanation of STRAVAL objectives

Training activities during 2013



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ESTONIA

- Seminar in Estonia
 - Short Training Seminar

May'13

June'13

- Course in Luján (Argentina)
 - Training Course
 - Short Course
 - Open Day (Civil society)
 - Seminar

ARGENTINA

These training events will help the scientists from EU and LA regions in taking advantage of the knowledge, experience and infrastructure existing in the counter part regions, concerning the topics of STRAVAL (Architecture, environment, geo & biodiversity, history and conservation/alteration of building materials and identification of existing economic potentials).

DIFUSSION ACTIVITIES

1. WEB site
2. Oral presentations
3. Newsletter
4. Mobility
5. Training activities, including seminars, Open days, conferences...
6. Book about pollution in the BR-APA case study
7. Some publications (Books of Argentina and Mexico Case Study)
8. One video with the Argentinean team



Diffusion Activities WEB



The screenshot shows the STRAVAL website homepage. At the top, it says 'STRIVAL! ...for the promotion of local societies in latin america.*'. Below this is a navigation bar with links: 'STRAVAL!', 'Instituciones', 'Documentos', 'Difusión', 'Noticias', 'Forum', and 'Login'. A sidebar on the left lists recent news items. The main content area features a timeline of events:

- 16/03/2012 - Folleto del Proyecto (UNLu)
- 16/03/2012 - Presentación del Proyecto STRAVAL en el Instituto Superior de Formación Técnica N°189 (Luján, Argentina)
- 03/05/2012 - Delegación recibe la visita de una delegación procedente de Latinoamérica
- 15/03/2012 - Proyecto Straval: entre las actividades realizadas por los becarios en Barcelona, se trazó una ruta turística para Carlos Keen
- 28/02/2012 - Proyecto Straval: viajes de estudio a la Universidad de

On the right side, there is a language selection menu with 'IDIOMA' and options for English, Spanish, and Portuguese. There are also social media icons for Facebook and Twitter.

STRAVAL Project - Universidad Nacional de Luján

www.straval.unlu.edu.ar

STRAVAL Project — STRAVAL Project

www.straval.unlu.edu.ar/

Official Web site

<http://www.straval.unlu.edu.ar/site>

E-Learning Platform

<http://platdig.unlu.edu.ar/>

STRAVAL on the Web!
Digital tools for
STRAVAL operations
are based on Web 2.0
technologies including
an E-Learning platform
and the web

Other Diffusion Activities



SOME ORAL PRESENTATIONS IN SEVERAL MEETINGS (2012 and 2013)

CONACYT: Presentación del Programa IRSES y dos proyectos financiados por el programa: STRAVAL y EULANETCERMAT

FP7 – MARIE CURIE ACTIONS

México DF, 27 de Febrero de 2012

Prof. José Luis Briansó (UAB, España)

Union Européenne – Amérique Latine et Caraïbes: Le sommet de Santiago face aux défis contemporains

Bruselas, 24 de Abril de 2012

Prof. José Luis Briansó (UAB, España)

STRAVAL Presentation

MARIE CURIE ACTIONS – IRSES IRB (Zagreb) and

Plitvice National Park, 4 y 6 de Mayo de 2012

Prof. José Luis Briansó (UAB, España) y Lic.

Mauro Zagel (UNLu, Argentina)

CANARY ISLANDS
Presentaciones para el Cabildo de la isla de El Hierro Biosphere Reserve

José Luis Briansó
Universidad Autónoma de Barcelona
Julio 2012

PRESENTACIÓN DEL PROYECTO

STRAVAL

FINANCIADO POR EL PROGRAMA IRSES (PEOPLE - MARIE CURIE ACTIONS)

UAB
Universitat Autònoma de Barcelona

EL HIERRO

LA PALMA LA GOMERA TENERIFE GRAN CANARIA FUERTEVENTURA LANZAROTE

El Hierro: Biosphere Reserve and future UNESCO Geopark

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Diffusion Activities



Prof. Joan Poch-UAB MX - Case Study presentation

**Volcan-park congress
(Olot city – July 2012)**

STRAVAL PRESENTATION IN MARRAKECH - MOROCCO

**AECID project
Marrakech, 4-8 March 2013**

**STRAVAL: STUDIES, TRAINING, SOCIO-ECONOMICAL
VALORIZACIÓN AND MANAGEMENT OF NATURAL,
CULTURAL AND MONUMENTAL PROPERTY FOR THE
PROMOTION OF THE LOCAL SOCIETIES OF LATIN
AMERICA (ARGENTINA, BRAZIL AND MEXICO)**

By: Prof. José Luis Briansó, Geology Department-UAB



MINISTERIO
DE ASUNTOS EXTERIORES
Y DE COOPERACIÓN



aecid



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- The first news letter of STRIVAL is completed in late September 2012 and sent to all members of the project and to ERRIN network

- The second one will be ready at the end of July 2013 after the training course in Luján (Argentina)

Second NewsLetter – July 2013

2

STRAVAL PROJECT

Studies, Training, Socio-economical Valorization and Management of Natural, Cultural and Monumental Property for the Promotion of the Local Societies of Latin America (Argentina, Brazil, Mexico)



STRAVAL
Project



STRAVAL Project

Grant Agreement PIRSES-GA-

2009-269227

Other diffusion activity: ERRIN network

- **jl brianso,**

Your account at ERRIN Network has been activated.

You may now log in by clicking this link or copying and pasting it into your browser:

<http://errinnetwork.eu/user/reset/160/1347963266/dTKQo5brKgGGAxarcvihUpmCx1MQECg4HmCQgfeuQc>

This link can only be used once to log in and will lead you to a page where you can set your password.

After setting your password, you will be able to log in at
<http://errinnetwork.eu/user> in the future using:

username: jl brianso

password: Your password

-- ERRIN Network team

- **Group: International Co-operation**



Brazil book (Cofinanced by AECID)



EUROPEAN
COMMISSION



STRAVAL CASE STUDY: BRAZIL (APA of Santa Catarina State)
ECOLOGY AND POLLUTION OF THE TUBARÃO RIVER



PEOPLE MARIE CURIE ACTIONS IRSES PROJECT
GRAND AGREEMENT NUMBER: PIRSES-GA-2009-269227⁴²

Book about the pollution of APA-BR

Area

S 28°23'45.73" Wo 49°23'55.48"

Rio Bonito/Bonito river

Antes de se unir ao Rio Rocinha e formar o Rio Tubarão

Before the jointion of Bonito river and Rocinha river



This book will be finish at the end of 2012



Area

S 28°23'44.46" W0 49°23'53.28"

Formação do Rio Tubarã/Tubaraõ river

Book about the pollution of APA-BR

CENTRO TECNOLÓGICO AMAEL BEETHOVEN VILLAR FERRIN			
LABORATÓRIO DE ANÁLISES QUÍMICAS			
INTERESSADO:	CENTRO DE REFERÊNCIA AMBIENTAL		
Laudo N°: 1279/07/2012	Data da Coleta: 05/07/2012	Hora da Coleta: 11h03min	
Município: xxx	Local da Coleta: Ponto D		
Amostrador: Volnei Stupp - CRQ 13200140 / Químico Unisul			
Data de Entrada no Laboratório: 05/07/2012			
AMOSTRA DE ÁGUA DE RIO – PONTO D			
ANÁLISES	RESULTADOS	METODOLOGIA	LIMITE MÁXIMO PERMITIDO
pH	7,53	Potenciométrico	6,0 a 9,0
Ferro, mg/L	0,01	Espectrofotômetro de Absorção Atômica	0,3 mg/L
Manganês, mg/L	Não Detectado	Espectrofotômetro de Absorção Atômica	0,1 mg/L
Cor, mg/L de Pt	Não Detectado	Spectroquant Nova 60 - MERCK	75 mg/L de Pt
Turbidez, FTU	Não Detectado	Spectroquant Nova 60 - MERCK	Ate 100 UNT

OBSERVAÇÕES:

1 - As análises são realizadas Segundo American Public Health Association: Standard Methods for the Examination of the Water and Wastewater. Washington: 21 st Edition, 2005.

2 - Os limites máximos permitidos são segundo Resolução CONAMA (Conselho Nacional do Meio Ambiente) N° 357 de 17 de março de 2005, aplicadas às águas doces de Classe 2.

Classe 2: águas que podem ser destinadas:

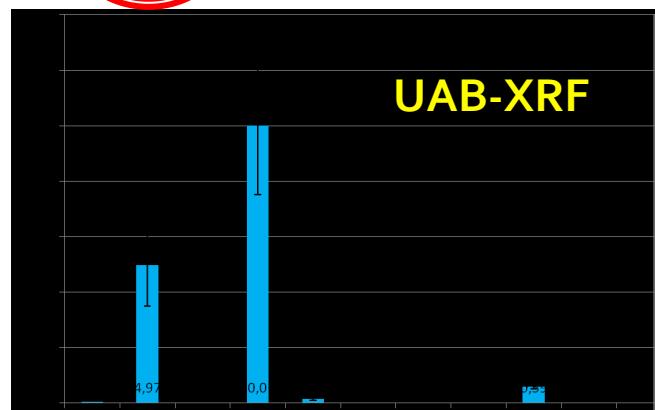
- a) ao abastecimento para consumo humano, após tratamento convencional;
- b) a proteção das comunidades aquáticas;
- c) a recreação de contato primário, tais como natação, esqui aquático e mergulho, conforme Resolução CONAMA nº 274, de 2000;
- d) a irrigação de hortaliças, plantas frutíferas e de parques, jardins, campos de esporte e lazer, com os quais o público possa vir a ter contato direto;
- e) a aquicultura e a atividade de pesca.

Tubarão (SC), 24 de julho de 2012.

FUNDAÇÃO UNIVERSIDADE DO SUL DE SANTA CATARINA-UNISUL
Centro Tecnológico Amiel Beethoven Villar Ferrin
[Signature]
Prof. Msc. Márcia Lúcia Michels /
CRQ-13º R. 13302310
Eng. Química Responsável

FUNDAÇÃO UNIVERSIDADE DO SUL DE SANTA CATARINA-UNISUL
Centro Tecnológico Amiel Beethoven Villar Ferrin
[Signature]
Prof. Msc. Nelson de Souza
Diretor do Centro Tecnológico - CENTEC
Portaria GR N° 1191/2010

Campus Tubarão – Sede: Av. José Adelio Moreira, 787 – Cx. Postal 370 – 88705-000 Tubarão – SC – Fone: (48) 621-3000
Campus Aranquinho: Rodovia Gov. Jorge Lacerda, 3001 – Jardim das Aves – 88600-000 Aranquinho – SC – Fone: (48) 521-3000
Campus Grande Florianópolis: Rua Vélio Reinoaldo Alves, 25 – Balneário Vila Velha – Fazenda Pedra Branca – 88132-000 Palhoça – SC – Fone: (48) 279-1000
Campus Imbituba: Rua Santa Clara, 303 – Centro – Imbituba – SC – Fone: (48) 325-0691
Campus Braga do Norte: Rodovia SC-462, Km 05 – 88750-000 Braga do Norte – SC – Fone: (48) 658-7249
Campus Içara: Rua Marcos Roovers, 309 – Centro – 88620-000 Içara – SC – Fone: (48) 403-6695
Campus Norte da Ilha: Rodovia SC, 901 – Km 19 – 88655-001 – Florianópolis – SC – Fone: (48) 261-0000
Home page: <http://www.unisul.br>



Ba Ca Cu Fe Mn

Ti

Analysis by XR fluorescence of the yellowish sediment deposited in the river boulders.



RESEARCH ACTIVITIES SOME GEOLOGICAL WORKS AND SAMPLE RECOLLECTION FOR THE CASE STUDY (MX)



H2020: Marie Skłodowska-Curie

- 5.75 billion EUR proposed: 21% increase (8.000 millions of US \$)
- Main objective
 - Ensure the optimum development and dynamic use of Europe's intellectual capital in order to generate new skills and innovation
- Rationale
 - Encourage new, creative types of training
 - Identify excellent talents in research and innovation in international competition
 - Make best researchers in Europe and the world work together across countries, sectors and disciplines
 - Create a whole new mind-set in Europe, crucial for entrepreneurship and innovation

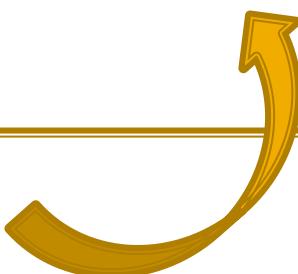
Marie Skłodowska-Curie Actions in Horizon 2020



Action 1
Early-stage
Researchers

Action 2
Experienced
Researchers

Action 3 (IAPP + IRSES)
■ Exchange of Staff



International and inter-sector cooperation through the exchange of research and innovation staff

Action 4
COFUND

NO OFICIAL!!!: Sobre la nueva acción RISE (fusión IAPP y IRSES) nos comentaron (Videoconferencia, el 29/05/2013) que será para financiar intercambios de personal entre instituciones (nada de contrataciones) . Los intercambios podrán ser entre Europa y países no europeos (como antes IRSES) o entre industria-academia (IAPP) . También cabe la opción de mezclarlo todo. Lo que será necesario es que haya un proyecto de investigación detrás. Sobre financiación no dicen gran cosa, que esperan que sea mayor que la de IRSES y que algo darán para investigar. El Plan de Trabajo de RISE se espera tenerlo en Diciembre 2013

THANKS A LOT!!

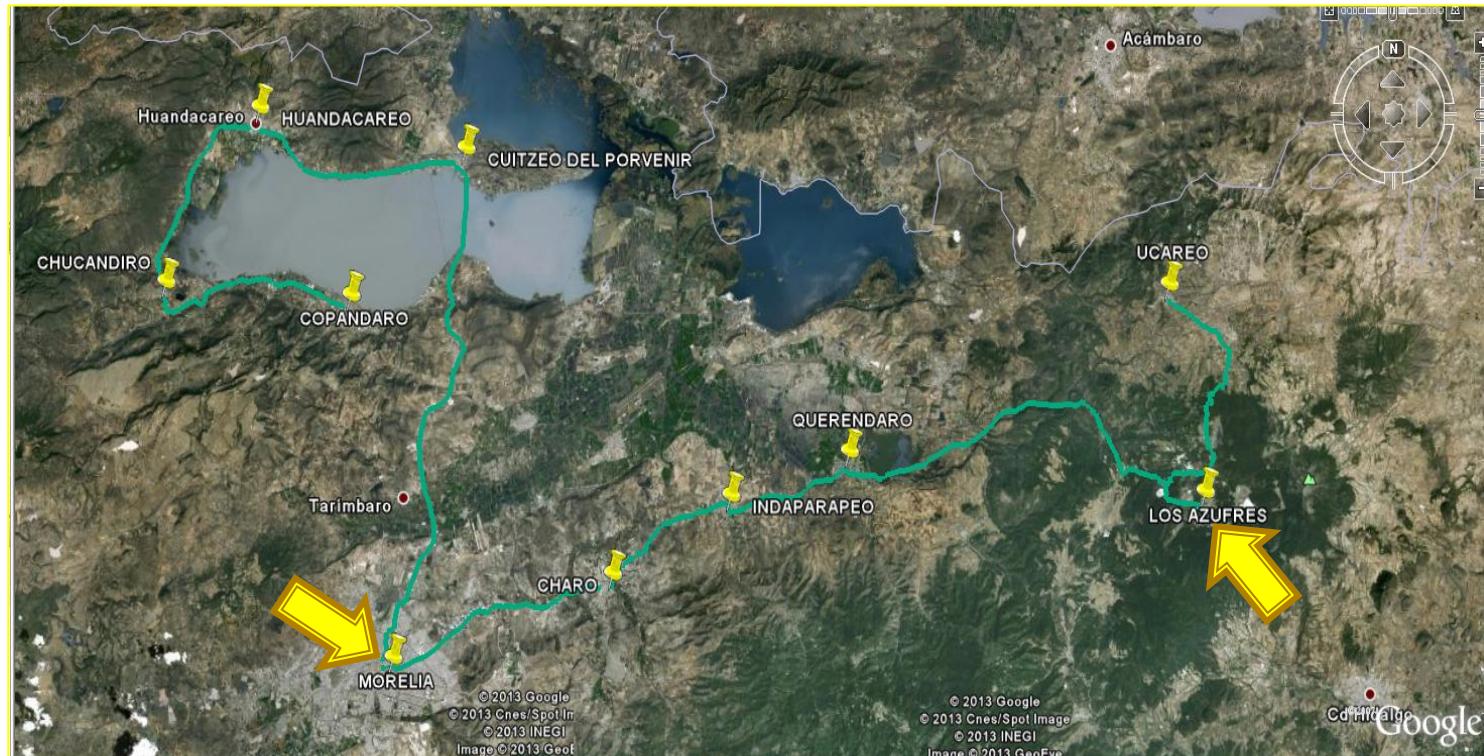
MUCHAS GRACIAS



Universitat Autònoma de Barcelona

STRIVAL: Caso de México

- Ruta Morelia – Los Azufres (unos 140 Km)
- UMSNH (Universidad Michoacana de San Nicolás Hidalgo)





STRIVAL Project

Studies, training, socio-economical valorization and management of natural, cultural and monumental property for the promotion of the local societies of Latin America (Argentina, Brazil and México)



Líder del Proyecto: José Luis Briansó Penalva



EQUIPO MEXICANO

- Alonso Guzmán Elia Mercedes (Coordinadora del equipo de México)
- Arreola Sánchez Mauricio
- Bedolla Arroyo Juan Alberto
- Chávez García Hugo Luis
- Hernández Guízar Juan
- Lara Gómez Cindy
- Martínez Molina Wilfrido
- Quezada Morales Andoni
- Velasco Ávalos Fernando

Exposición STRIVAL México.

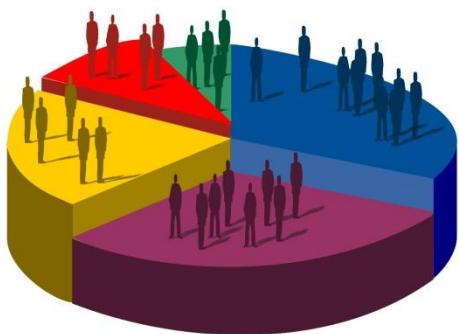
ENVIADA POR EL EQUIPO MEXICANO EL
8 DE JUNIO 2013 PARA SU PRESENTACIÓN
EN LUJAN (12 – 13 DE JUNIO)



México, Michoacán, Morelia.



	Población	Extensión Territorial en km ²
México	112,336,538	1,964,375 km ²
Ciudad de México (Sin el Estado de MX)	8,851,080	1,495 km ²
Michoacán	4,351,037	58,599 km ²



Distancias Mapa
(<http://mx.lasdistanacias.com/distancia-de-morelia-a-ciudad-de-mexico>)

Distancia entre Morelia y Ciudad de México

217.38 km

Distancia en línea recta

3h 12 min

Tiempo estimado del viaje

307 km

Distancia en ruta





STRVAL

**Studies, Training , Socio-Economical
Valorization and Management of
Natural, Cultural and Monumental Property for
the Promotion of the Local Societies of Latin
America (Argentina , Brazil, México)**

Cuando un sitio natural o monumental se declara como área protegida como: Patrimonio Cultural de la humanidad (WCS), Monumento Histórico Nacional (NHM), Reserva de la Biosfera (RB), Espacio Natural (NS), etc., un impacto muy fuerte experimenta en la región



En general, esta declaración implica una gran inversión pública y privada, que a menudo afecta sólo el propio sitio o entorno inmediato.

A menudo, el impacto directo reduce la marginación de las zonas más distantes, que en muchos casos, presentan un patrimonio con un valor incuestionable, susceptibles de ser valorizados y recuperados con el fin de generar más recursos financieros para promover el desarrollo económico, social y regional.

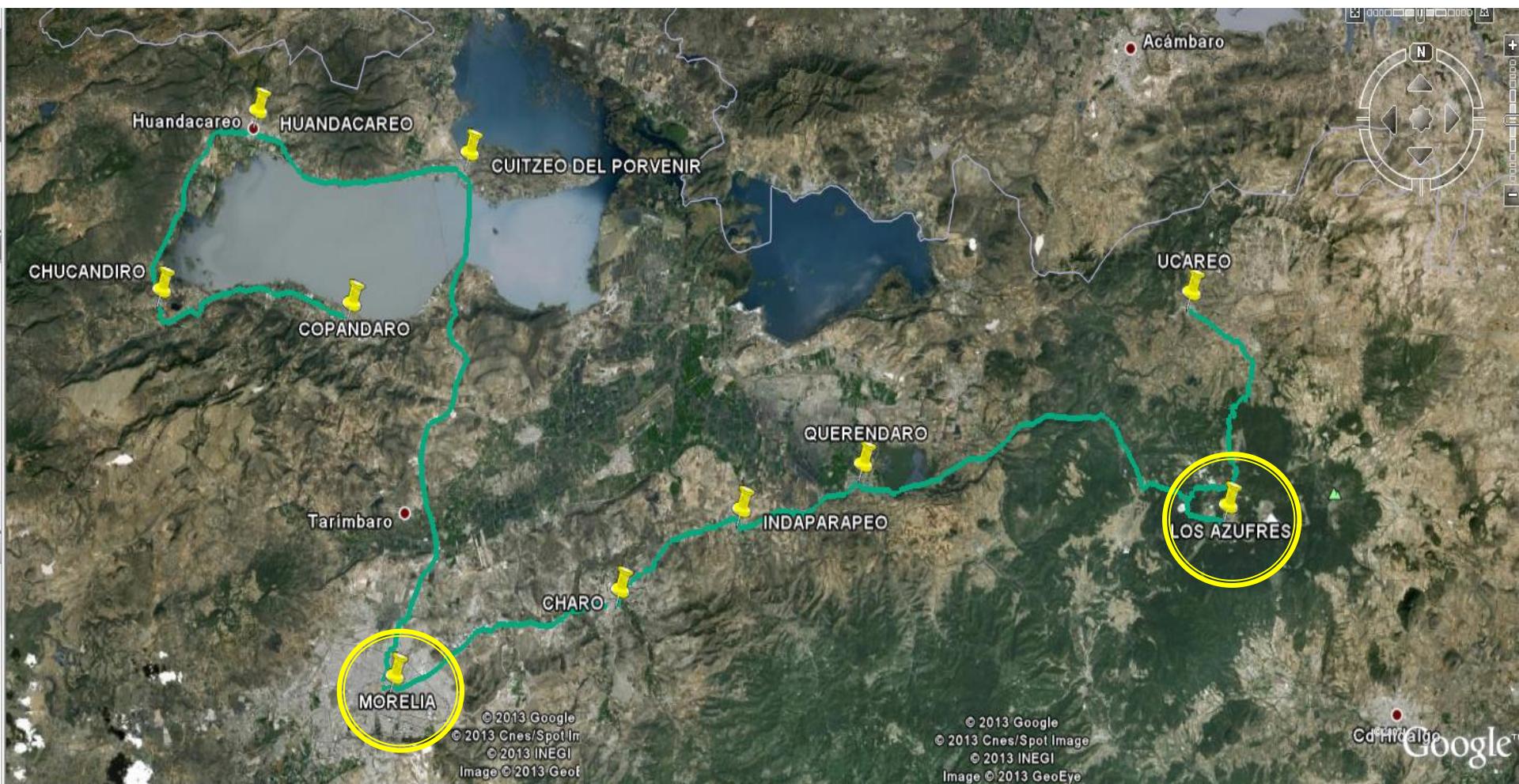
Sitios seleccionados

*Cuitzeo del Porvenir
*Indaparapeo
*Huandacareo

*Chucándiro
*Querendaro
***Morelia**

*Copándaro
*Ucareo

* Charo
***Los Azufres**



El Proyecto.

WP#1 – Estudios Científicos, Históricos y Culturales.



WP#2 – Estudios Socio-Económicos



WP#3 – Valorización de potencial existente.

WP#4 - Difusión de los Resultados.



WP#1 – Estudios Científicos, históricos y Culturales

Entregas (D)

D.1.1. Necesidades de cada sitio y su entorno.



*Salud



*Educación



*Vivienda



*Agricultura
*Industria



*Ganadería
*Comercio



*Pesca
*Artesanías



*Silvicultura
*Turismo

Desarrollo Social

Medios de Comunicación

Infraestructura Urbana

Deportes

Sectores Productivos

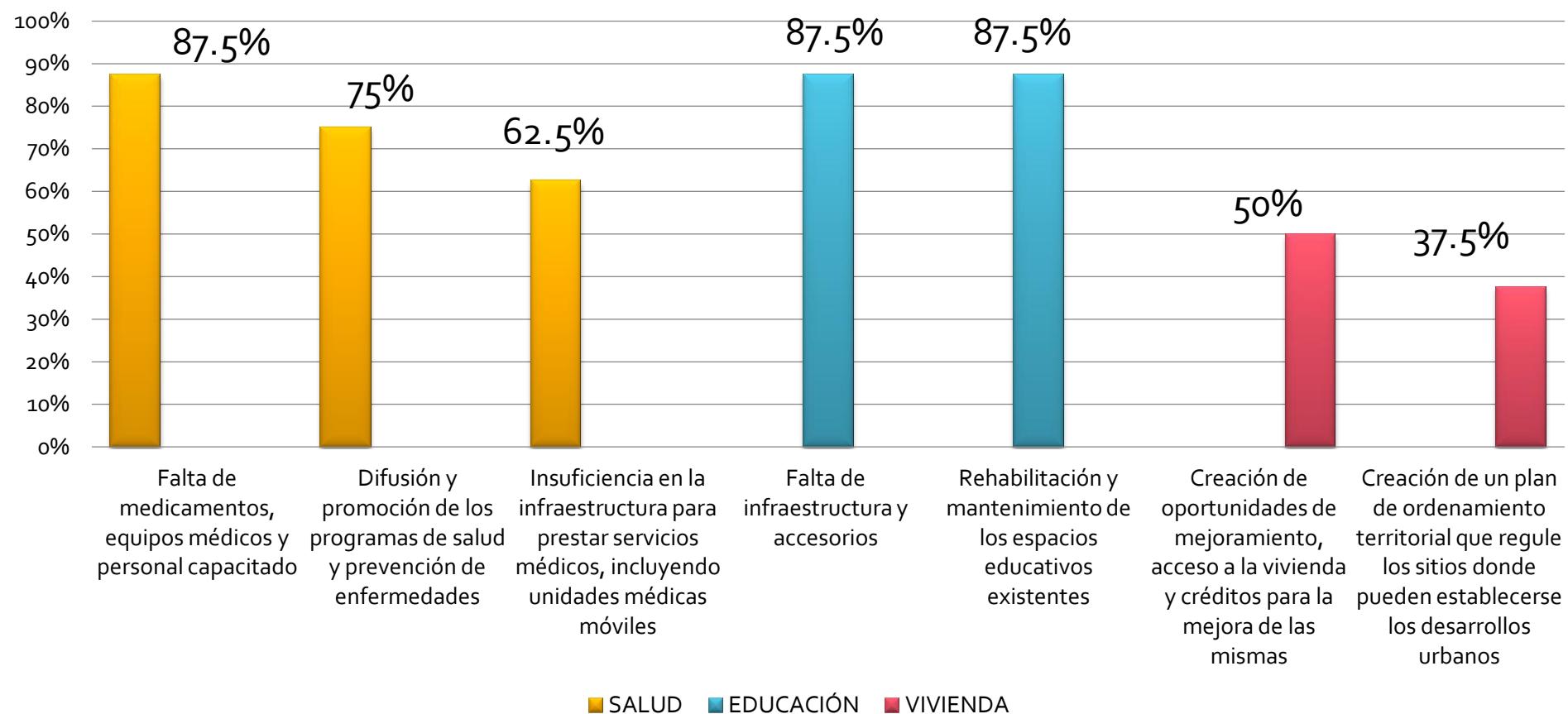
Cultura

Ecología

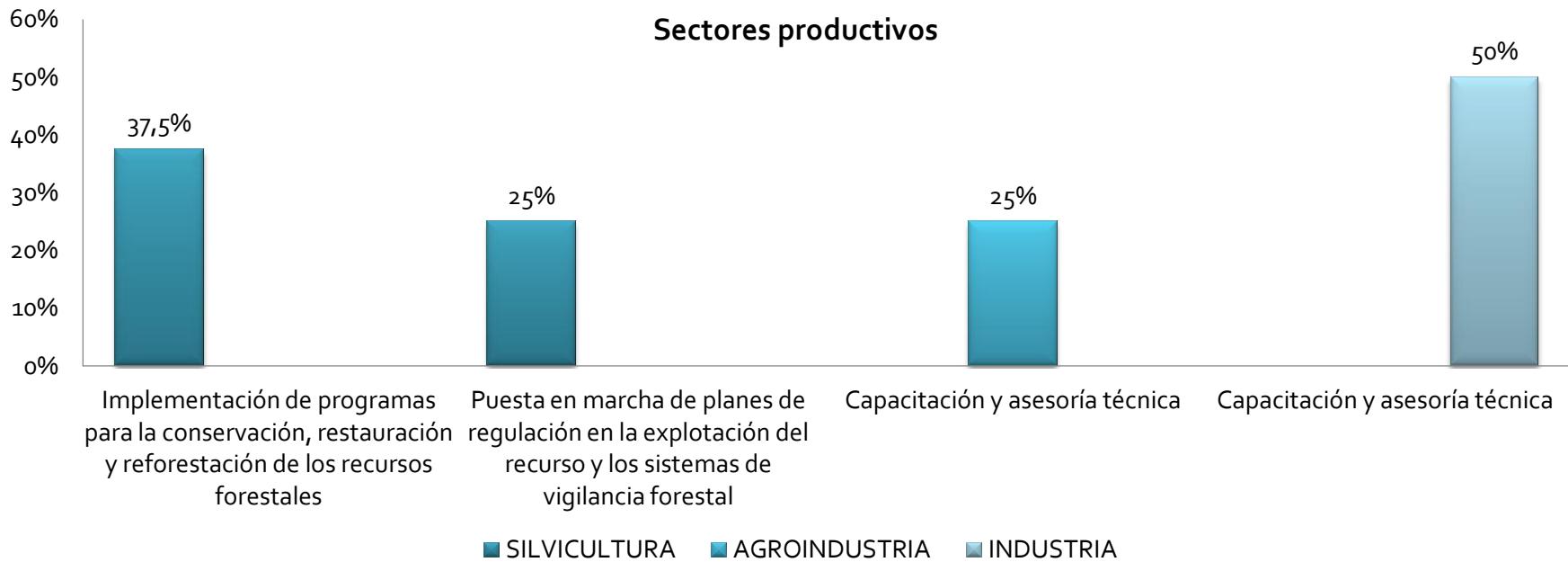
Vías de Comunicación

D.1.1. Necesidades de cada sitio y su entorno

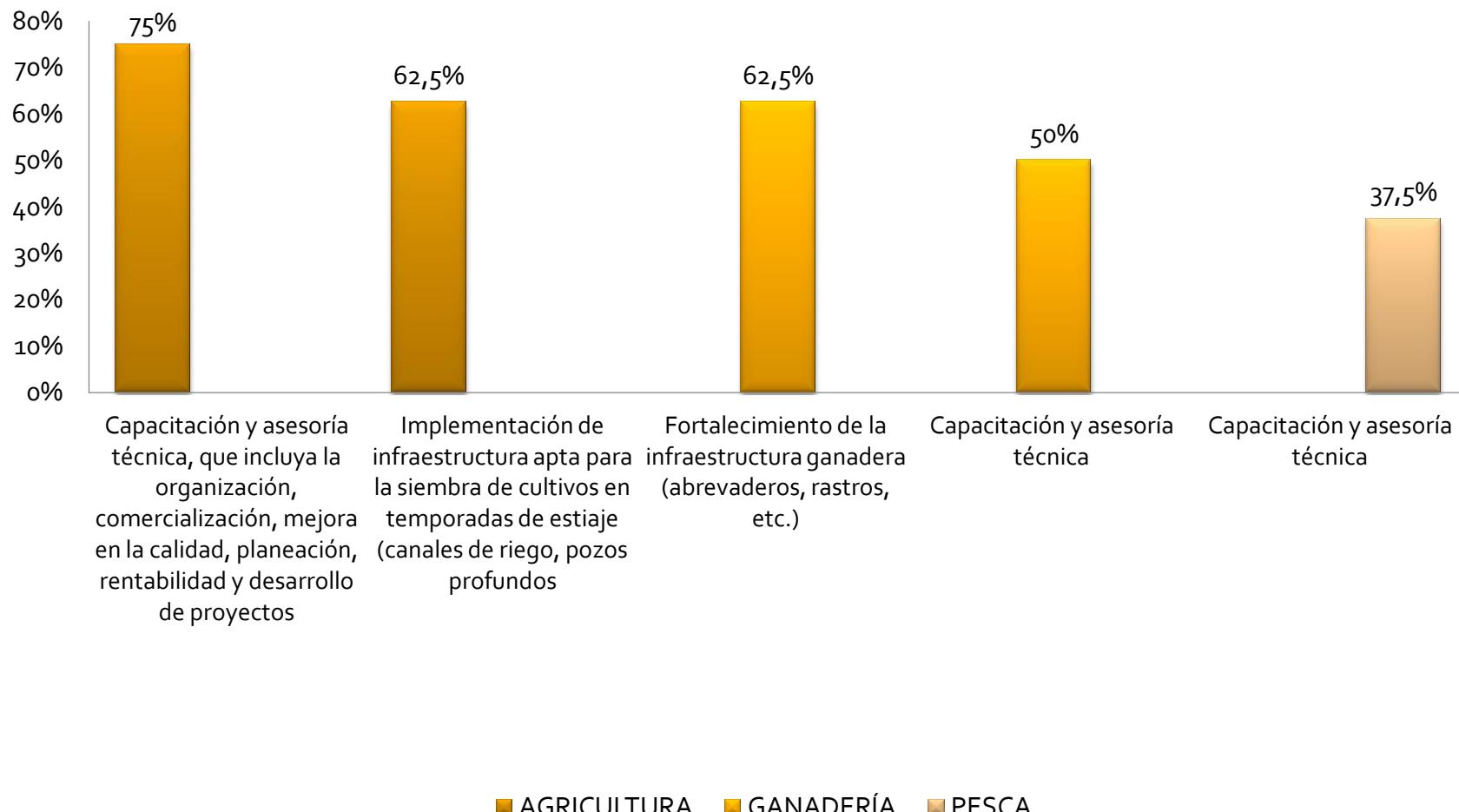
Desarrollo Social



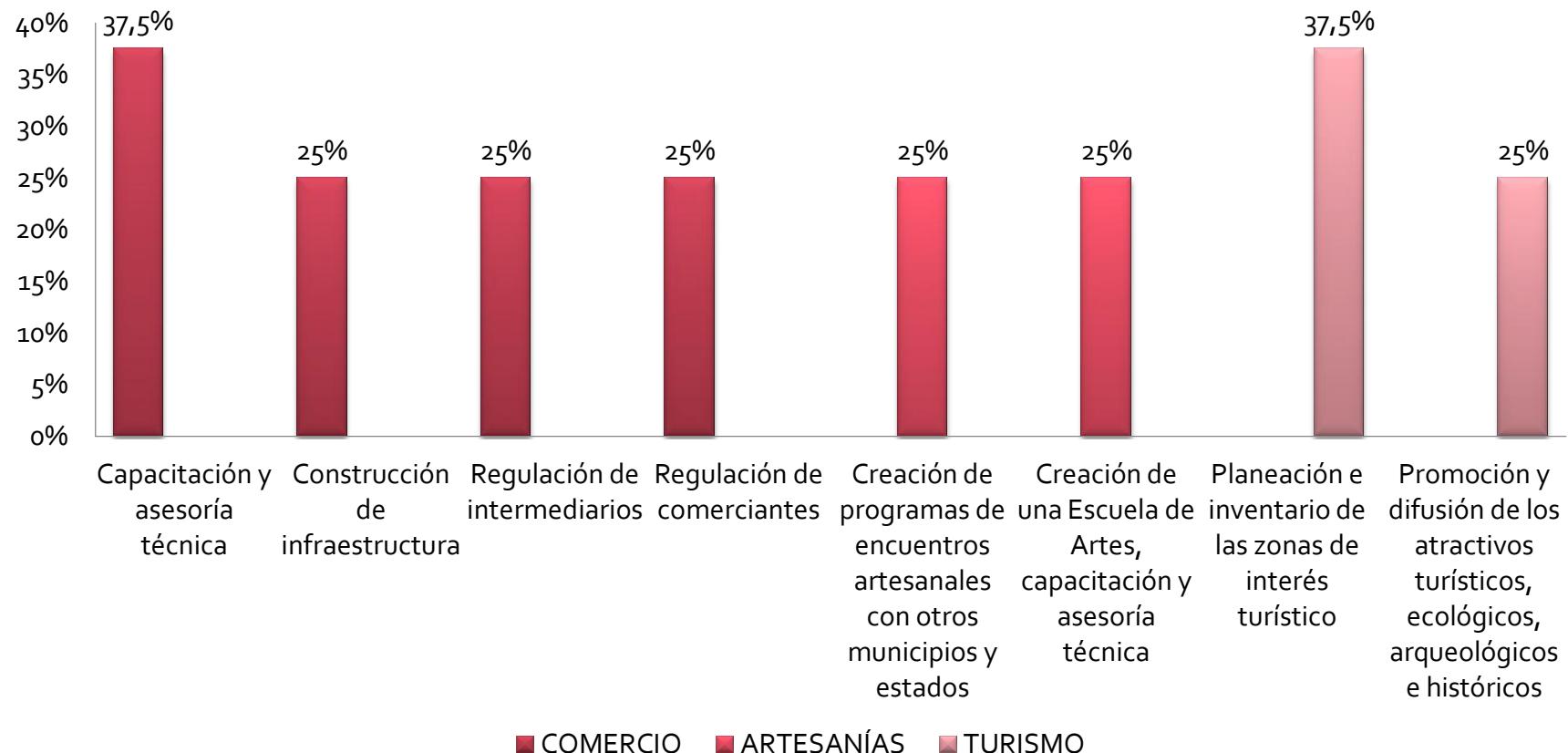
Sectores Productivos



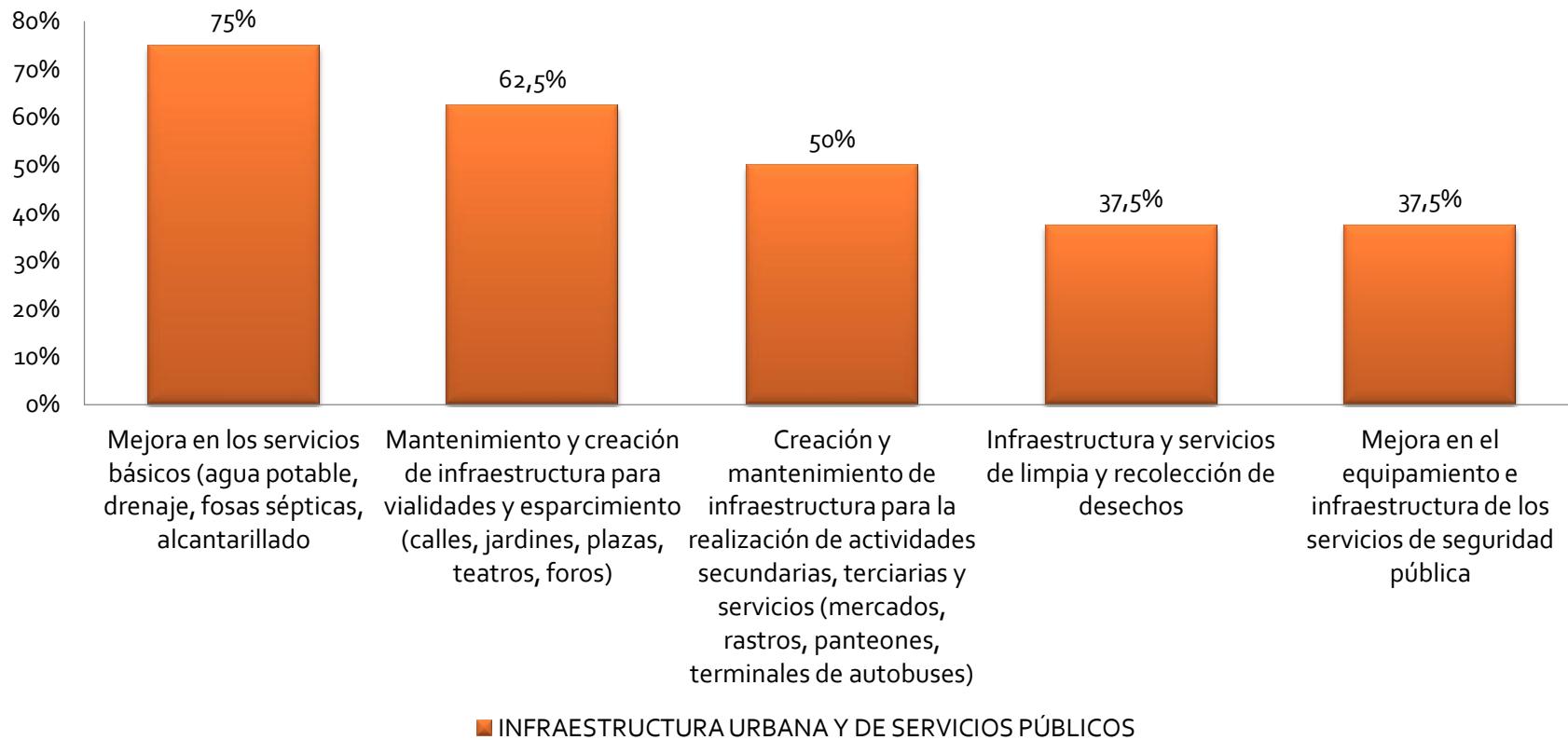
WP#2 –Estadísticas sobre los Estudios Socio-Económicos



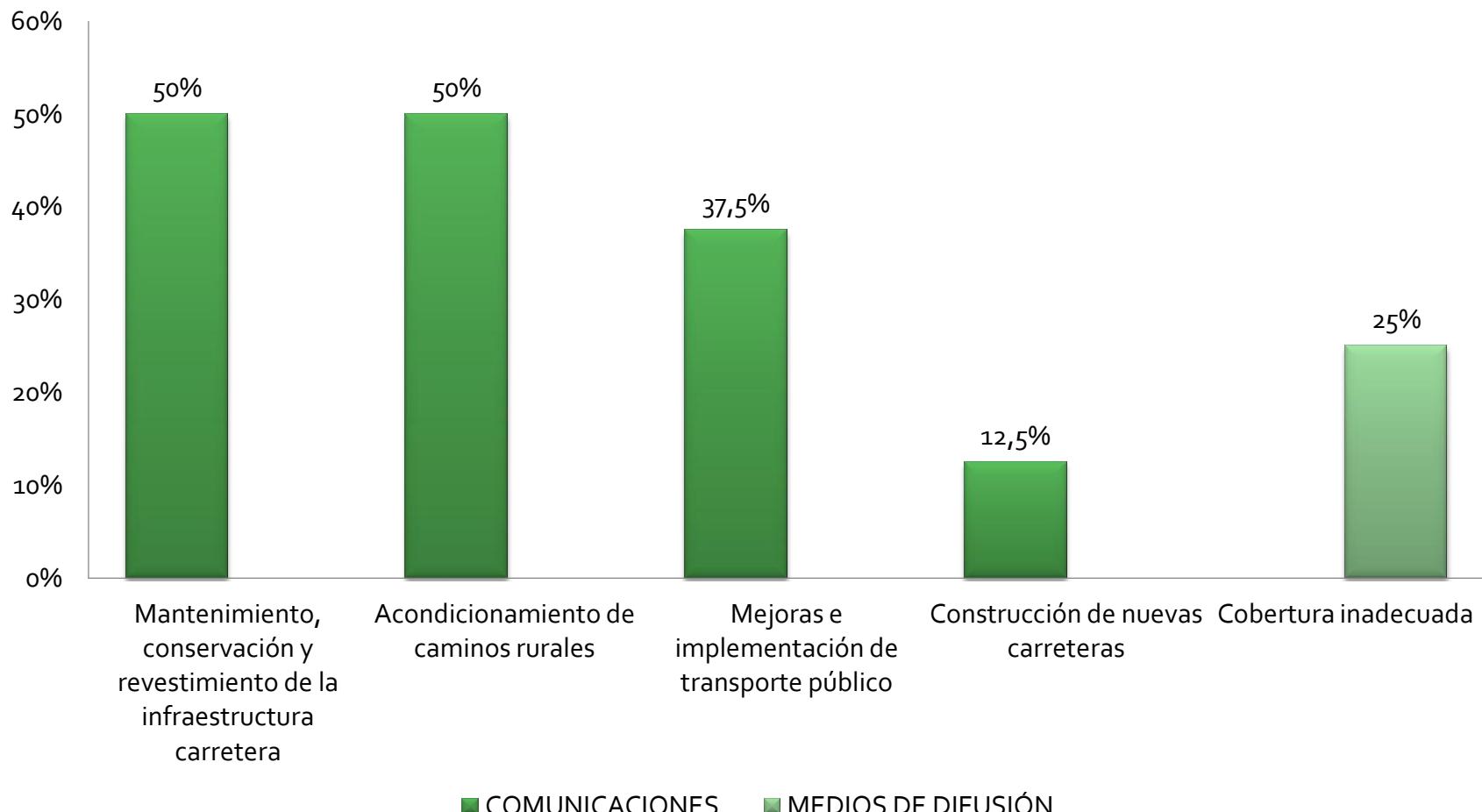
WP#2 – Estadísticas sobre los Estudios Socio-Económicos



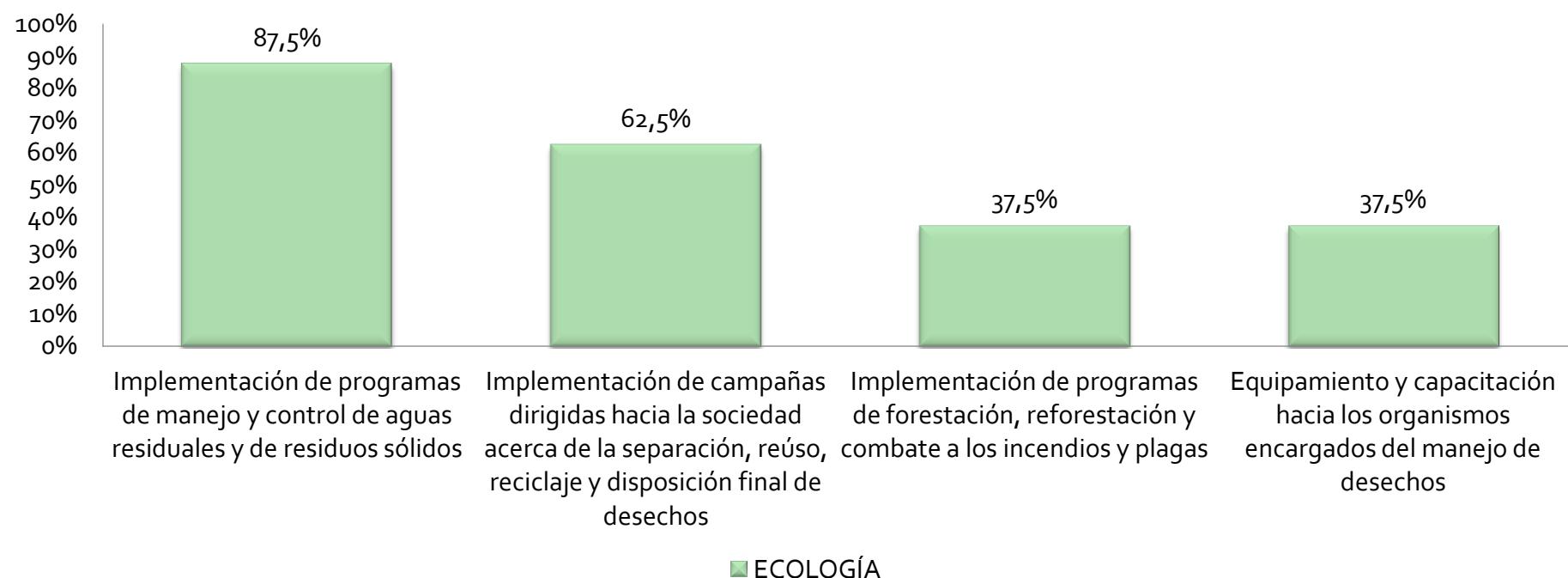
WP#2 – Estadísticas sobre los Estudios Socio-Económicos



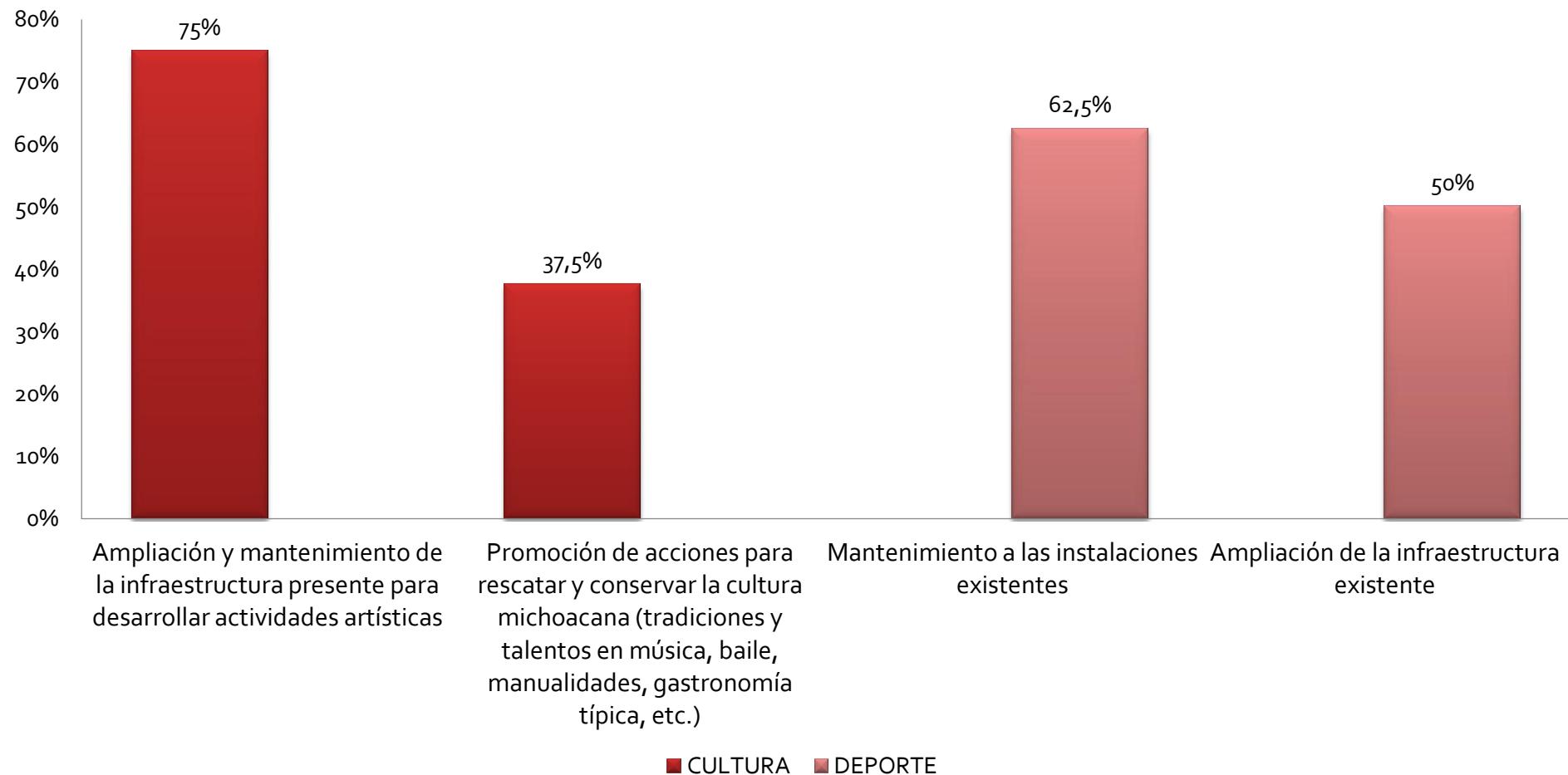
WP#2 –Estadísticas sobre los Estudios Socio-Económicos



WP#2 – Estadísticas sobre los Estudios Socio-Económicos



WP#2 –Estadísticas sobre los Estudios Socio-Económicos



WP#1 – Estudios Científicos, Históricos y Culturales.

D.1.2. Inventario de cada lugar identificando recursos y potencial para conseguir una recuperación socio-económica.

*Conventos Agustinos del Siglo XVI y XVII *Caminos *Sitios Arqueológicos *Museos *Vivienda Tradicional



Patrimonio Cultural Material

Patrimonio Natural
(Incluyendo patrimonio geológico)



Iglesia Agustina.
[\(http://www.flickr.com/photos/tonytapia/6993377435/in/photostream/\)](http://www.flickr.com/photos/tonytapia/6993377435/in/photostream/)



Murales en el Ex-Convento Agustino de Charo.
[\(http://www.flickr.com/photos/tonytapia/6993371721/in/photostream/\)](http://www.flickr.com/photos/tonytapia/6993371721/in/photostream/)



Laguna con minerales de azufre en "Los Azufres".
[\(http://www.turismoenmexico.net/los-azufres/\)](http://www.turismoenmexico.net/los-azufres/)



Lago de Cuitzeo. <http://blog.estudioax.com/estudioax/un-atardecer-en-el-lago-de-cuitzeo>

- *Festividades Religiosas
- *Conmemoración de fechas patrias
- *Ferias para la promoción de productos locales

Patrimonio Cultural Intangible



Traditional Bull that announce the beginning of the lent..
(<http://www.flickr.com/photos/21199166@N04/6894839511>)



Representation of the death of Christ
(<http://www.panoramio.com/photo/54167056>)

- * Objetos manufacturados con fibras vegetales (canastas, tortilleros, hamacas, sombreros)
- *Producción de textiles de algodón*
- * Cerámica (ollas, sartenes, arreglos de frutas)
- * Fabricación de muebles de madera



Objetos hechos con fibras vegetales
(http://www.patzcuaro.com/arte/fibras_vegetales.html)



Platillos de la región.
(http://www.patzcuaro.com/arte/fibras_vegetales.html) (http://www.tripadvisor.com.mx>ShowUserReviews-g150795-d1232728-r12319476-Tamales_y_Atoles_Any-Zihuatanejo_Pacific_Coast.html)

Artesanías

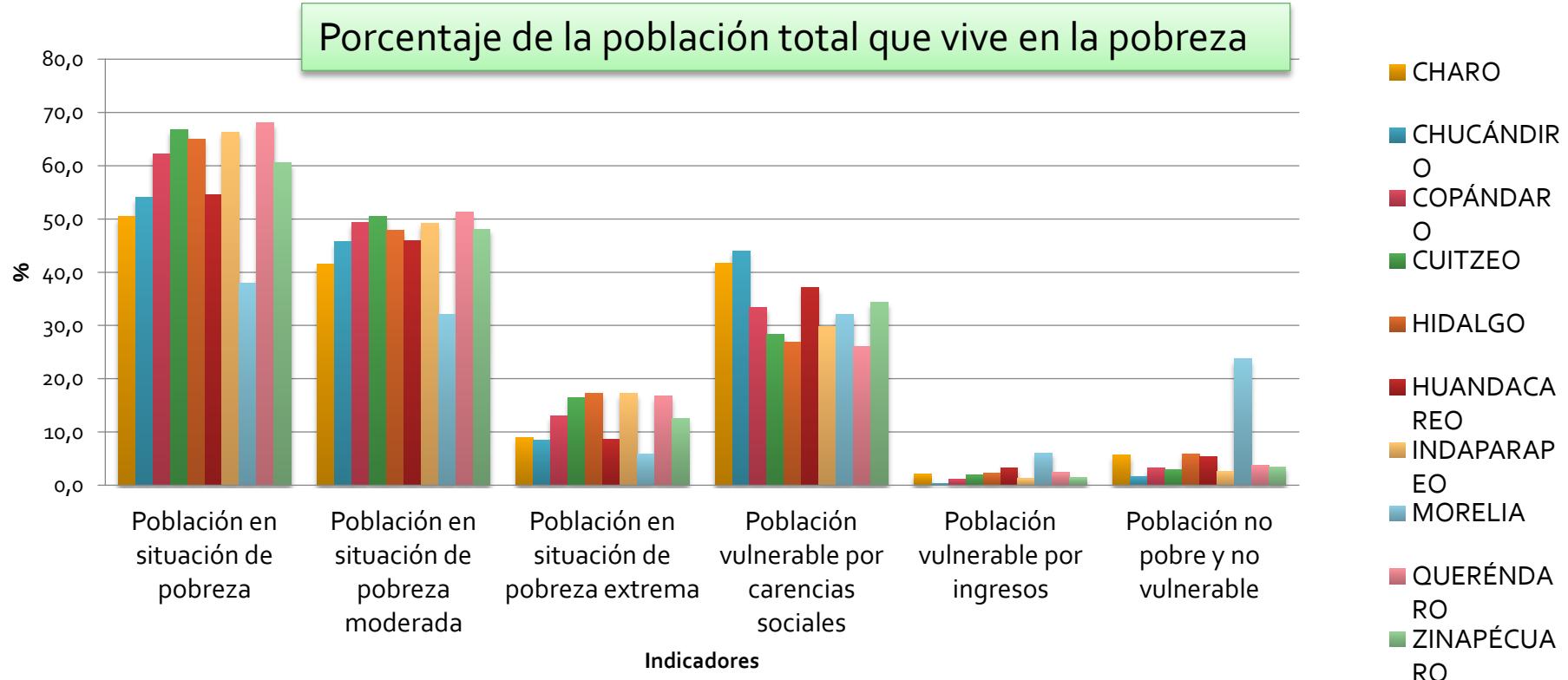
Gastronomía

WP#2 – Estudios Socio-Económicos

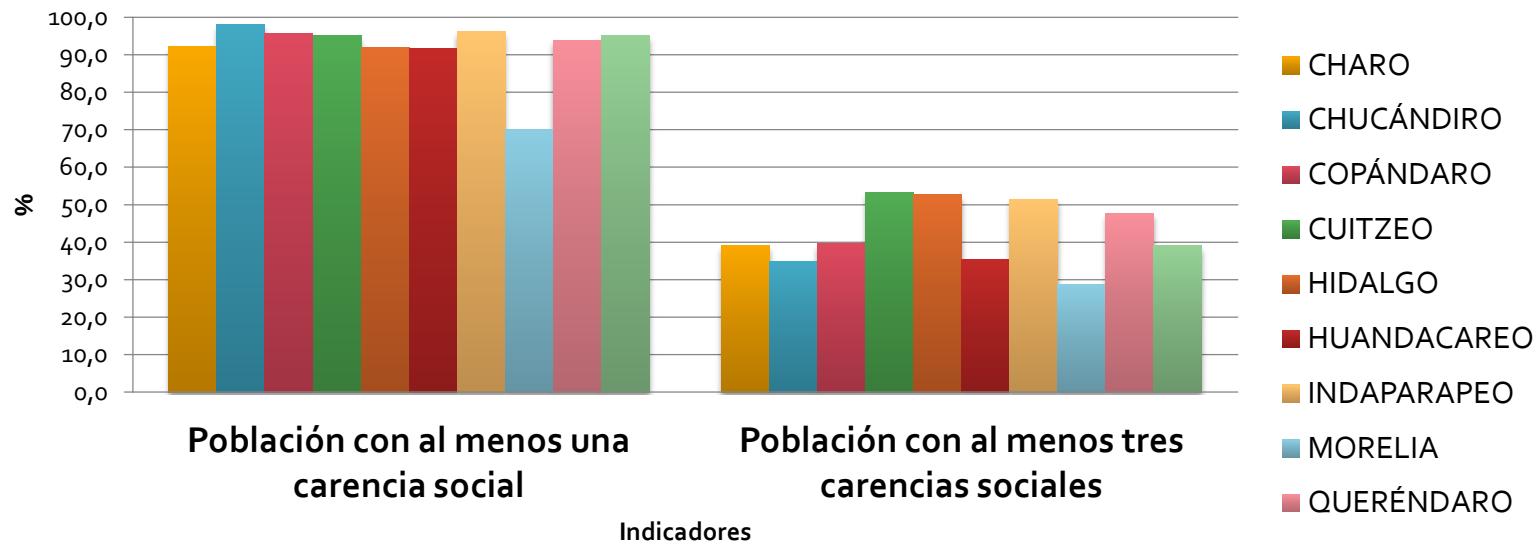


D2.1. Estudio comparativo entre los aspectos socioeconómicos del sitio y las áreas protegidas circundantes, así como los factores que impiden la igualdad entre las dos poblaciones.

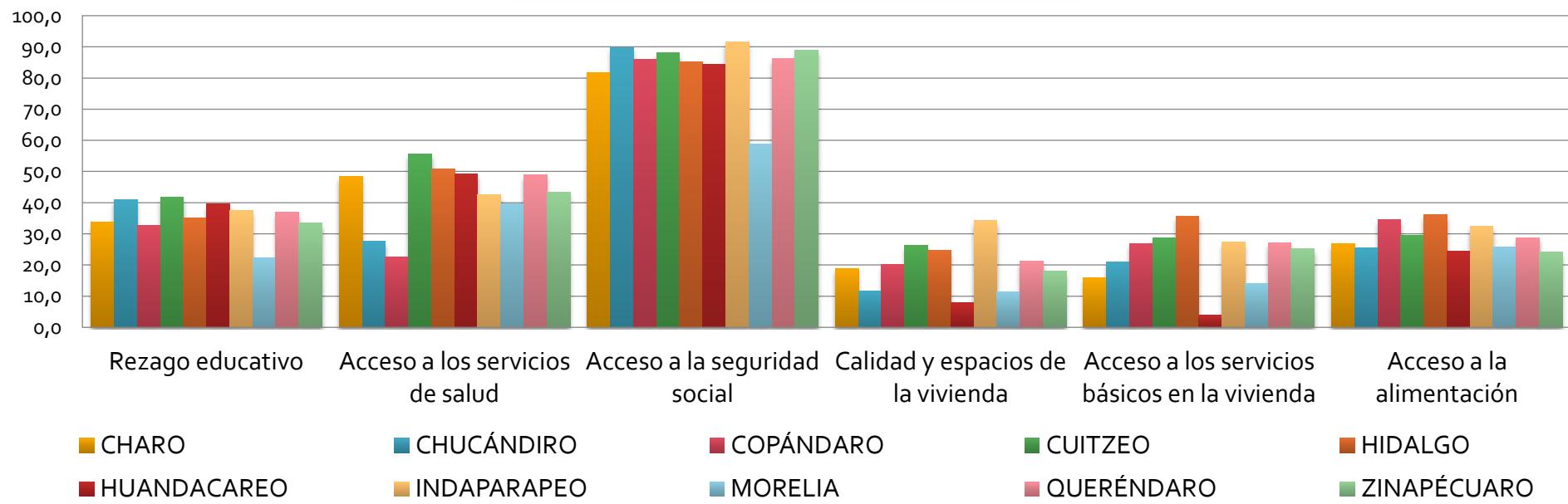
Medición de la Pobreza



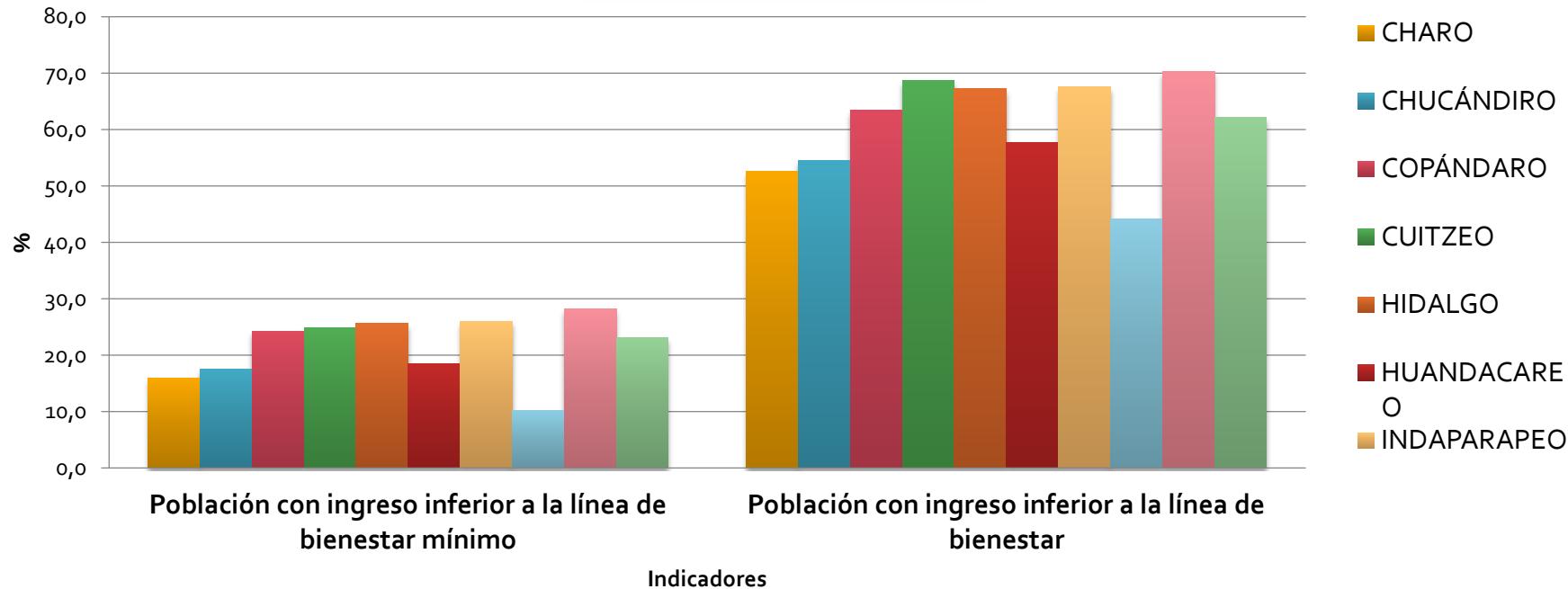
Privación social



Indicadores de carencias sociales



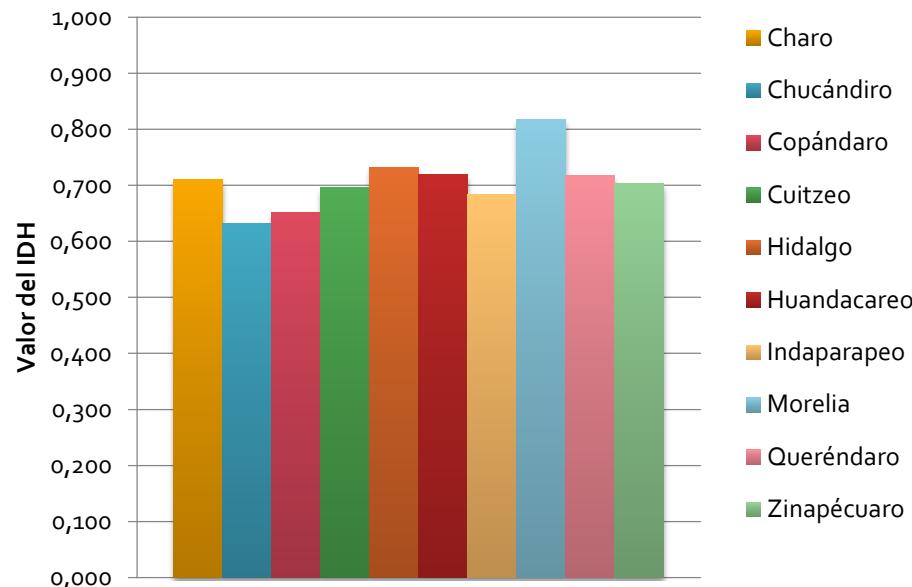
Bienestar económico



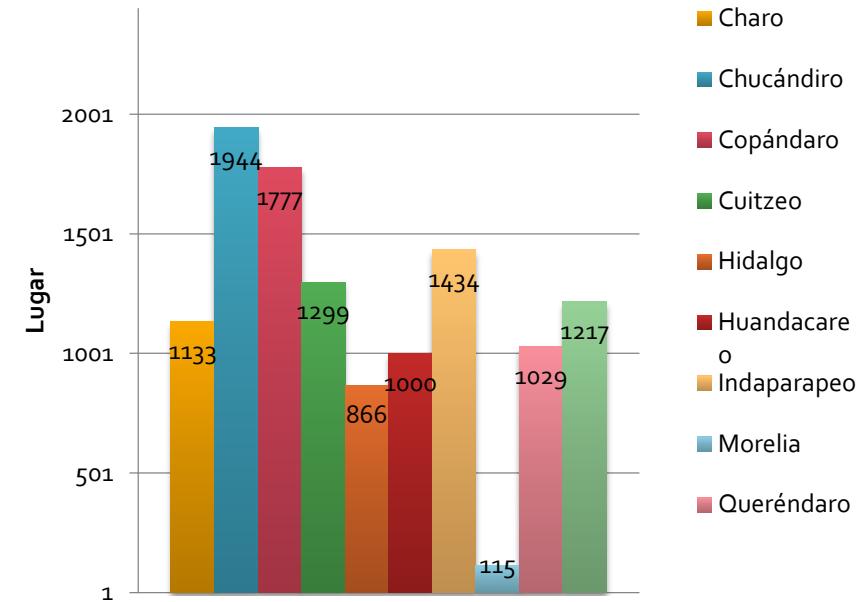
De acuerdo con el análisis de los resultados, los municipios con el mayor nivel de pobreza es Chucándiro seguido de Indaparapeo.

1. Chucándiro	6. Queréndaro
2. Indaparapeo	7. Huandacareo
3. Cuitzeo	8. Charo
4. Copándaro	9. Hidalgo
5. Zinapécuaro	10. Morelia

Índice de Desarrollo Humano



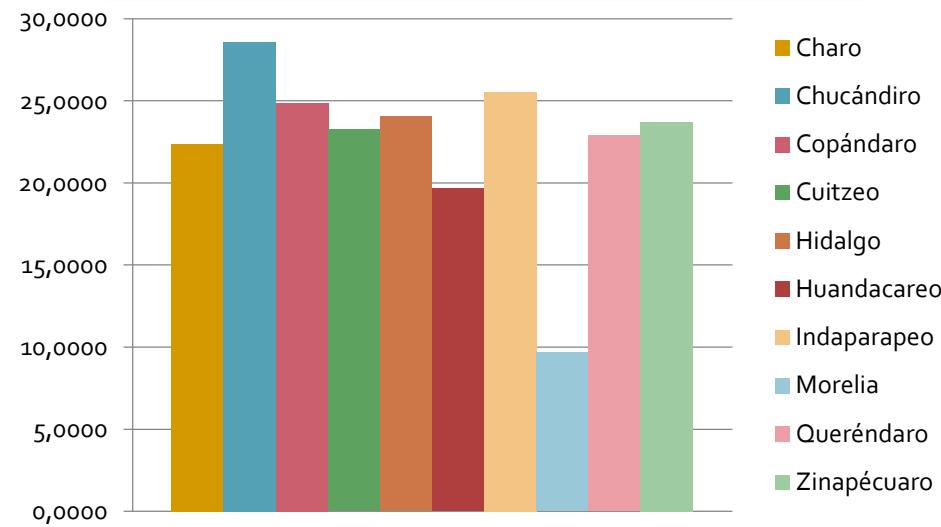
Lugar a nivel nacional



Grado de marginalización

Municipio	Grado de marginalización
Charo	Promedio
Chucándiro	Promedio
Copándaro	Promedio
Cuitzeo	Promedio
Hidalgo	Promedio
Huandacareo	Bajo
Indaparapeo	Promedio
Morelia	Muy Bajo
Queréndaro	Promedio
Zinapécuaro	Promedio

Índice de marginación escala o a 100





Gracias por su Atención

