



CROATIA SEMINAR

April 2014

MID-TERM REPORT (2013)

Prof. José Luis Briansó and Dr. Gustavo Pérez

Marie Curie Actions – International Fellowships

Project n°: Grant Agreement Number: PIRSES-GA-2009-269227

Project Full Name: STUDIES, TRAINING, SOCIO-ECONOMICAL VALORISATION AND MANAGEMENT OF NATURAL, CULTURAL AND MONUMENTAL PROPERTY FOR THE PROMOTION OF THE LOCAL SOCIETIES OF LATIN AMERICA (ARGENTINA, BRAZIL AND MEXICO)



Universitat Autònoma de Barcelona

- **STRAVAL GENERAL OVERVIEW**


1. **PERIOD 2011 – 2013 (M 1-24)**
2. **PERIOD 2013 – 2014 (M25- PLITVICE)**

STRAVAL report to EC

(Period from M1 to M24)

- **1. GENERAL PROGRESS OF THE PROJECT**

Please indicate if the project:

- has fully achieved its objectives and technical goals for the period;
- • has achieved most of its objectives and technical goals for the period with relatively minor deviations
- has failed to achieve critical objectives and/or is not at all on schedule.

- The main identified deviations during this second year of the project (M1-24) are related to a delay on the implementation of the generated information and material into the corresponding reports for the deliverables.
- The consortium is actually working in these aspects (M25-28), mainly on the corresponding translation into English, in order to submit as soon as possible the pending deliverables.

Straval working agenda

Start data	30 June 2011
First periodic report	June 2012 <i>done</i>
Interim period-report	June 2013 <i>done</i>
Submission to EC	November 2013 <i>done</i>
Croatia Meeting	April 2014 <i>done</i>
Next periodic report	End June 2014
End of the project and Final report	End June 2015 End September 2015

WPs DISTRIBUTION

Work package n°	Work package title	<i>Beneficiary/Partner organisation short name</i>	Start month	End month
1	Scientific, historical and cultural	UAB/UT/RBI/UNLu/UNISUL/ADRAM/UMSNH	1	20
2	Socio economical studies	UAB/UT/RBI/UNLu/UNISUL/ADRAM/UMSNH	6	22
3	Valorisation of existing potentials	UAB/UT/RBI/UNLu/UNISUL/ADRAM/UMSNH	14	36
4	Dissemination of results	UAB/UT/RBI/UNLu/UNISUL/ADRAM/UMSNH	6	48

WP 1 (Deliverables): *Scientific, historical and cultural*

D1.1 State of the Art and Needs of each site and their environments (M10)

Some delay in the tasks related to this activity. The material is being compiled in a single document to be employed for the preparation of the deliverable D1.3. All the territories have submitted the information. The consortium is on the final steps to finish this deliverable.

D1.2 Inventory of each place identifying resources and potential to further socio-economic recovery (M20)

Finished the tool employed to introduce the data of each target territory and provide the forms for each resource. Training seminars among the different partners of the consortium to employ such a tool and start producing the forms to be compiled into the single deliverable D1.3

D1.3 Document including the information provided in D1.1 & D1.2. Transfer to the project web. (M18)

A delay on the compilation on the information to be submitted by the partners and prepare the final deliverable.

Brazil case study

STATE OF THE ART AND NEEDS. STUDY AREA: APA BALEIA FRANCA (BRAZIL)

The Environmental Protection Area (APA) of the Southern Right Whale is a Conservation Unit established by Federal Decree on September 14, 2008. It covers an area of approximately 114,093ha, about 130km in length, composed of different kinds of environments: mangrove, salt marsh areas, tene of dunes, gaseatuary limited forests, beaches, headlands, lagoons, environments.

Its objectives are "to protect, in Brazilian waters, the southern right whale, *Eubalaena australis*, order and secure the natural use of natural resources of the region, under the concept of minimum of land and water, under the tourism and recreational use, research activities and local traffic of ships and aircrafts."

The APA extends from the south tip of Lagoa da Barra, east of the island of Santa Catarina, to Salvoeiro Recife, north of Santa Maria Cape, covering 9 cities from the coast of Santa Catarina: Florianópolis, Palhoça, Paulo Lopes, Garopaba, Imbituba, Laguna, Tubarão, Lagunópolis and Içara. With municipalities of different characteristics, the territory of the APA deals with various socio-economic and environmental conflicts, and must be studied in its all dimensions.

To make this study these cities were chosen as examples inside the territory, which with their characteristics help to explain an area so large and with different problematic: Garopaba, Imbituba e Laguna.

GENERAL INFORMATION

The APA of the Southern Right Whale has a length of approximately 130km off the southern coast of Santa Catarina state (Brazil). Its territory covers 9 municipalities from the southern of the island of Florianópolis to Salvoeiro Recife, north of Santa Maria Cape, including: Florianópolis, Palhoça, Paulo Lopes, Garopaba, Imbituba, Laguna, Tubarão, Lagunópolis and Içara.



MAP 1 - STATE OF SANTA CATARINA



MAP 2 - APA OF THE SOUTHERN RIGHT WHALE

The protection scope of the APA covers mainly the sea, affecting small portions of territory with settlements. In Lagunópolis and Laguna, where there are more protected land portions, only some beaches are in the APA territory and the urban centers are outside. The protection is based mainly in areas of dunes and lagoons, therefore, the data presented in the studies, especially the socio-economic, will be often related outside the protective area of the APA.



PICTURE 1 - CITY IN THE TERRITORY OF APA

CHARACTERISTICS OF INERT ENVIRONMENT

Climate Features

According to Köppen climate classification, the climate in this region is the Cfa (humid subtropical with hot summer). It is characterized by having four distinct seasons, rainfall in all months of the year without a dry season, and average summer temperature $\geq 22^\circ\text{C}$.

According to studies on the behavior of the wind in the region indicating a reference station at Arroio do Inhamituba, North of Florianópolis, the predominant winds are from North (N) and northeast (NE). These winds arise from the Semi-permanent Anticyclone of South Atlantic (ASAS), positioned during the year at the coast of northeastern of Brazil. This pattern is broken when the passage of cold fronts, especially in the month of winter and spring, when the winds from S to SW are quite frequent.

Hydrography

The state of Santa Catarina has two major rivers basins: the interior, which consists of the headwaters and tributaries of Uruguai River Basin, and the stretch from Santa Catarina of the tributaries of the Iguaçu River Basin, which drains into the West, going to flow into the de la Plata River Basin; and coastal stretch, which comprise all basins draining into the Atlantic Ocean.



MAP 3 - HYDROGRAPHIC REGIONS OF SANTA CATARINA

The APA is in the Hydrographic Region of South Atlantic, which encompasses portions of the territory of the States Paraná, Santa Catarina and Rio Grande do Sul, encompassing an area of 185,855 km², which corresponds to approximately 24% of the total area of the country. It has one of the two major southern drainage systems of the southern portion of Brazil and is formed by a set of several independent basins, draining to the coast.

The Itajaí River and Laguna Complex Basin encompasses the largest basin in southern region of the state of Santa Catarina, with approximately 1,443

Argentina case study



Garita Blanca Light House (Lighthouse)



POSTCARD 33 - SANTA MARIA LIGHTHOUSE

Considered the largest of the Antennas, is the 9666 3rd in size, 17 km in from the city center, is the Santa Marta Cape. It was built in 1851, in stone, clay, sand and white oil. The lighthouse has 29 in high, four stories of 74 in and geographical range of 33 km, it is the Santa Marta Lighthouse light which guides the boats, reaching Strom and Guadalupe every 10 seconds. A spiral staircase, with 342 steps, leads the lightkeeper to the top of the lighthouse.

The Access to the Lighthouse tower and the house that make up the structure is prohibited by the Navy, due to the damage caused by the carelessness of visitors. However, the location is quite sought after by tourists who find a beautiful setting on the coast of Bahia, Catalonia. The access is by a unpaved road, but before you have to cross the Canal de Eixers wastewater, a Concrete structure built made by Iron.



STATE OF THE ART AND NEEDS. STUDY AREA: CARLOS KEEN (ARGENTINA)

GENERAL INFORMATION

Location

The Republic of Argentina is a sovereign state organized as representative republic: republicans and federal, placed in the south-east and of America. Its territory is divided in 22 provinces and an Autonomous City, the city of Buenos Aires. The Argentine State is constituted from the union of the provinces that enter into the dissolution of the "Guanaco del Río de la Plata" (Monarchy of the River Plate). Each of these provinces is autonomous and in turn they are subordinated to districts, in case of the Province of Buenos Aires it is shaped by 134 districts (pdt).



Map 1. Location



Map 2: carles aren neighboring areas

One of three divisions in Luján that is located to the Northwest of the periphery of Brown Area, and to the west of the Autonomous City of Buenos Aires. The city headquarters of the Municipality is situated on the banks of the river Luján and has the same. The territory is bordered for other six localities: Ituzaingó, Ojos de Agua, Teseo, Corralito, Olivos and Capatzen River.

In political limits are: to the northern with the City of Extradition de la Cruz; to the North-east, Pilar; to the eastern part, General Rodríguez; to the Southeast, General Las Huelgas; to the southern part, Guerrero; to the

WP2: *Socio economical studies*

D2.2 Inventory of potential economic activities, obstacles and corrective actions to be implemented for the preparation of the corresponding Business and Action Plans of each site. (M22)

The corresponding SWOT analysis for each target site are finished, identifying the existing obstacles to be overcome in order to strengthen the protection of heritage resources at both cultural and natural level.

The generated information provides a consultation document suitable to drive foundations for scientific research to support decision making and generate various management proposals to improve the quality of life to preserve traditions and customs that are a source of tourism and local culture and avoid negative environmental impacts. This information will be implemented in the corresponding Business and Action Plans of each site.

Example: Mexico SWOT analysis

STRENGTHS

- **Modelo de desarrollo de la industria**
 - **Gran afluencia de población nacional e internacional** a Morón
 - **Industria de una empresa nacional en la ciudad de Morón**
 - **Directiva internacional vinculada al campo del voluntariado, bienestar de la comunidad local**
 - **Un gran patrimonio geológico basado en volcanes primarios**
- **Se valorizan, originalmente, un buen número de monumentos (No gloriosos o étnicos y unos pocos otros)**
 - **Buena accesibilidad para sus móviles**
 - **Oferta y diversidad de servicios**
 - **Calidad ambiental y buena imagen, tanto a nivel local, como a nivel internacional**
 - **Modelo de desarrollo basado en el patrimonio de la región**
- **Se multiplican tradiciones y costumbres a gran escala, prepararon y el turismo**
 - **Generación de empleo y basado en servicio turístico**
 - **Duchas de agua mineral y térmica**
 - **Turismo basado en el patrimonio**

OPPORTUNITIES

SWOT

MORELIA to LOS AZUFRES / MEXICO

[illegible]

WEAKNESSES

THREATS

PLAN DE ACCIÓN PARA EL EJE MORELIA – CUITZEO – LOS AZUFRES										
QUE?	COMO?			QUIEN?	CUANDO?			DIFICULTAD?		
Objetivo	Actividades	Posibles problemas	Soluciones	Responsables	1er AÑO	2do y 3er AÑO	4to y 5to AÑO	Fácil	Media	Difícil
Diversificar la oferta turística	Curso de Guías de Turismo Local	Desinterés del poblador local	Contratación de guías con estudios medios o superiores y con conocimiento del inglés	Municipalidades con patrimonio cultural / arquitectónico	X				X	
	Diseñar circuitos turísticos, guiados y auto-guiados	Prohibición de ingreso a propiedades privadas o caminos en muy mal estado	Beneficios impositivos	Asociación de Turismo del estado de Michoacán o al menos de Morelia	X				X	
	Incremento de la promoción de la oferta del turismo basado en la salud-termalismo	Falta de capitales y/o oposición de los empresarios ya instalados en la zona de Los Azufres	Planes del estado de Michoacán para facilitar créditos a bajo interés al sector hotelero	Secretaría de Estado de Michoacán y el sector privado		X				X
	Mejora de la oferta gastronómica en la zona de Los Azufres	Falta de interés de los restauradores en instalarse en la zona	Acciones de promoción de la oferta gastronómica, organización de jornadas de gastronomía	Sectores público y privado de forma coordinada		X			X	
	Diseños y realización de impresos. (libros, folletos)	Presupuesto no asignado	Patrocinadores y/o Venta del material	Sociedad de Fomento del turismo del estado de Michoacán		X			X	
	Desarrollo y empleo de instrumentos basados en multimedia	Falta de recursos económicos y/o buenos técnicos	Participación de la Universidad de Morelia y de las empresas locales de multimedia	Secretaría de Turismo del Estado		X		X		
	Recrear un “tren” turístico regional basado en un vehículo de tracción y varios vagones	Estado de la infraestructura viaria (caminos y vías de comunicación)	Subsidio estatal / Concesión por 10 años	Secretaría de Estado de Turismo			X			X
	Evaluar la posibilidad de sobrevolar	Financiamiento y formación de la empresa	Subsidio estatal / Concesión por	Secretaría de Estado de Turismo y el			X			X

MEX

A
C
T
I
O
N

P
L
A
N

FOR EACH L.A. CASE STUDY

SWOT → ACTION PLAN → BUSINESS PLAN



PLAN DE ACCIÓN PARA EL MUNICIPIO DE MORELIA, ESTADO DE MICHOACÁN

Actividad	Responsable	Fecha de Inicio	Fecha de Terminación	Estado
1. Realizar un diagnóstico de la situación actual del municipio.	Secretaría de Planeación y Desarrollo Urbano	15/01/2024	30/03/2024	Completado
2. Elaborar un plan de desarrollo a mediano y largo plazo.	Secretaría de Planeación y Desarrollo Urbano	01/04/2024	30/06/2024	En Progreso
3. Implementar programas de desarrollo social y económico.	Secretaría de Desarrollo Social y Económico	01/07/2024	30/09/2024	En Progreso
4. Mejorar la infraestructura vial y de servicios públicos.	Secretaría de Obras Públicas y Mantenimiento	01/10/2024	30/12/2024	En Progreso
5. Promover la cultura y el turismo.	Secretaría de Cultura y Turismo	01/01/2025	30/03/2025	En Progreso
6. Fortalecer la seguridad pública.	Secretaría de Seguridad Pública	01/04/2025	30/06/2025	En Progreso
7. Mejorar la calidad de vida de la población.	Secretaría de Bienestar Social	01/07/2025	30/09/2025	En Progreso
8. Promover la sostenibilidad ambiental.	Secretaría de Medio Ambiente y Recursos Naturales	01/10/2025	30/12/2025	En Progreso

BUSINESS PLAN

?

M44

WP3 *Valorisation of existing potentials*

D3.1 Heritage management and valorisation proposal, including all potentialities in the different sites and its surrounding areas
(M16-22)

Material has been compiled in order to allow the discussion of the concepts of heritage built in different historical moments by different institutions. Such information, let to recognize the typology constructed to define heritage and define the linkages between the modes of conceiving Heritage and the actions that are deployed in this field. Finally, the prepared information let to adopt founded positions when making decisions regarding specific correlates to heritage issues.

D3.2 Elaboration of the modules for the programmed training and short courses (M14-24)

Finished the production of the different modules such as “Heritage Valorization” and “Inventory and Database”. The presentation of these materials was done during the of Estonia and Argentina 2013. Each partner has prepared the corresponding material related to the characterization of the target area under study and the different forms for the inventory has been prepared. The material is being implemented on a single deliverable report providing examples of the developed work.

MODULE: HERITAGE VALORIZATION

**Project
STRAVAL**

Countries: Argentina, Brazil
Authors: Daniela Batista, Federico Romero, Leonardo Ferrari, Romina Ramirez; Translation: Daniela Batista, Federico Romero

Module of Heritage Valorization; written by the argentinian and brazilian partners of STRAVAL to the Seminar dictated at Tartu Ülikool (Estonia) in May 2013.



STRAVAL: STUDIES, TRAINING, SOCIO-ECONOMICAL VALORIZATION AND MANAGEMENT OF NATURAL, CULTURAL AND IMMATERIAL PROPERTY FOR THE PROMOTION OF THE LOCAL SOCIETIES OF LATIN AMERICA (ARGENTINA, BRAZIL AND MEXICO)



Module: Heritage Valorization

COUNTRIES: ARGENTINA, BRAZIL

AUTHORS: DANIELA BATISTA, FEDERICO ROMERO, LEONARDO FERRARI, ROMINA RAMIREZ; TRANSLATION: DANIELA BATISTA, FEDERICO ROMERO

CONTENTS

- Heritage Definition
- Types of Heritage - Classification
- Heritage Valorization

OBJETIVOS

It is expected that during the seminar the attendees:

- Discuss the concepts of heritage built in different historical moments by different institutions.
- Recognize the typology constructed to define heritage.
- Consider the linkages between the modes of conceiving Heritage and the actions that are deployed in this field.
- Adopt founded positions when making decisions regarding specific correlates to heritage issues.

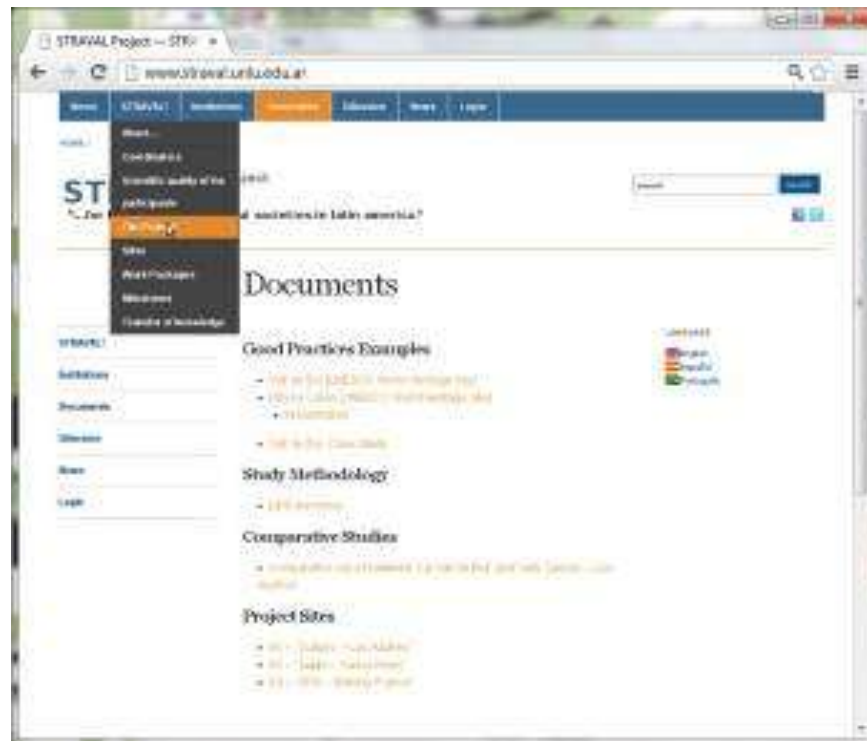


Project STRAVAL - Module: Heritage Valorization
Countries: Argentina, Brazil-Authors: Daniela Batista,
Federico Romero, Leonardo Ferrari, Romina Ramirez
Translation: Daniela Batista, Federico Romero

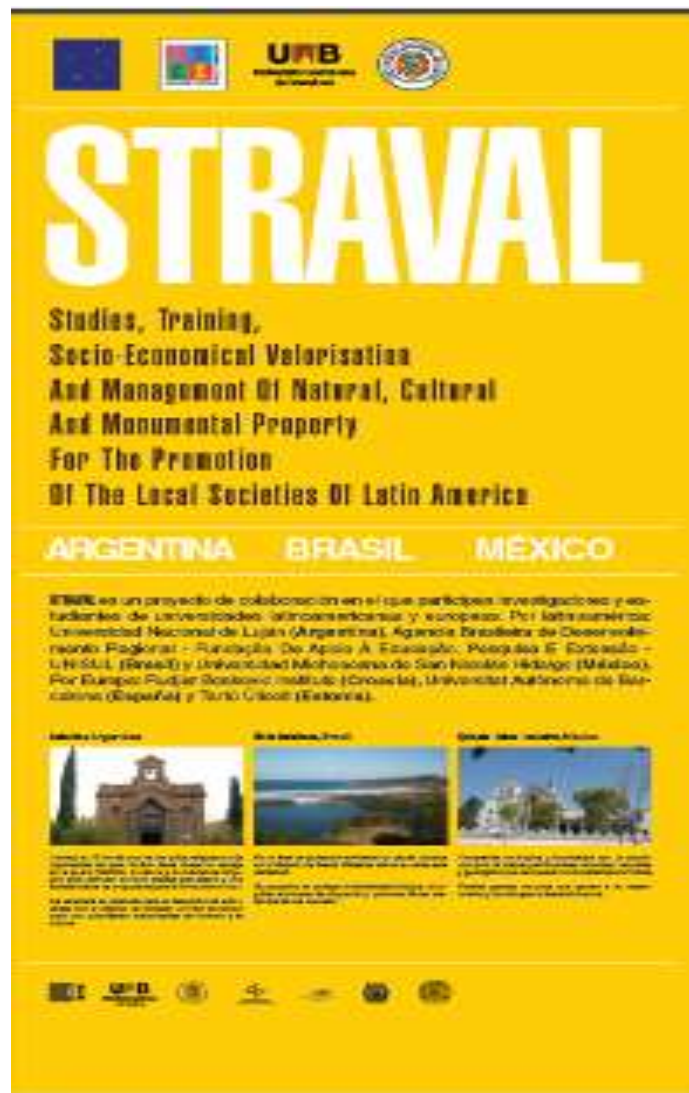
WP4: *Dissemination of results*

D4.1 Web site, creation and maintenance (M6 creation, maintenance until M48)

Created and continuously updates since M6.
Deliverable available and submitted



D4.2 Multimedia tools: Videos, leaflets, seminars, open days, Newsletters, posters/banners etc. (M12-46)



STRAVAL

Studies, Training,
Socio-Economical Valorisation
And Management Of Natural, Cultural
And Monumental Property
For The Promotion
Of The Local Societies Of Latin America

ARGENTINA BRASIL MÉXICO

STRAVAL es un proyecto de colaboración en el que participan investigadores y estudiantes de universidades latinoamericanas y europeas. Por latín americano: Universidad Nacional de Luján (Argentina), Agencia Brasileira de Desenvolvimento Regional - Fundação De Apoio A Pesquisa, Pesquisa E Desenvolvimento (Brasil) y Universidad Michoacana de San Nicolás de Hidalgo (México). Por Europa: Rüdiger Boskovic Institute (Croacia), Universitat Autònoma de Barcelona (España) y Turku Centre (Finlandia).

Objetivos del proyecto:

- 1. Estudiar el patrimonio natural, cultural y monumental de las zonas de estudio.
- 2. Realizar un inventario del patrimonio natural, cultural y monumental de las zonas de estudio.
- 3. Desarrollar un plan de gestión del patrimonio natural, cultural y monumental de las zonas de estudio.
- 4. Promover el patrimonio natural, cultural y monumental de las zonas de estudio.
- 5. Realizar un plan de desarrollo sostenible de las zonas de estudio.

Logros del proyecto:

- 1. Se ha realizado un inventario del patrimonio natural, cultural y monumental de las zonas de estudio.
- 2. Se ha desarrollado un plan de gestión del patrimonio natural, cultural y monumental de las zonas de estudio.
- 3. Se ha promovido el patrimonio natural, cultural y monumental de las zonas de estudio.
- 4. Se ha realizado un plan de desarrollo sostenible de las zonas de estudio.



En el marco del "Programa Generar" del Departamento de Ciencias Sociales de la Universidad Nacional de Luján, el Director del Programa, Mg Hernán A. Bacarini y la Municipalidad de Luján tienen el agrado de invitar a Ud. al

Seminario Internacional - Proyecto STRAVAL
(estudios no intervencionistas de conservación de sitios en América Latina)

Con la participación especial de los profesores Dr. José Luis Briansó (Universidad Autónoma de Barcelona, España) y la Dra. Isabelle Briansó (Universidad de Versalles, Francia; CE-Becaria Marie Curie en la UAB)

que se realizará los días **Miércoles 12 y Jueves 13 de Junio** de 10 a 13 y de 15 a 18 y el **Viernes 14 de Junio** de 10 a 13, en el Museo Municipal de Bellas Artes "Fernán Félix de Amador" (9 de Julio 863, Luján).

Para inscripciones y más información:
programagenerar@unlu.edu.ar
(02323) 423171 int. 294/ 218

Orgulloso de nuestra Universidad



Newsletters and books (Brazil) (M23)



The Project

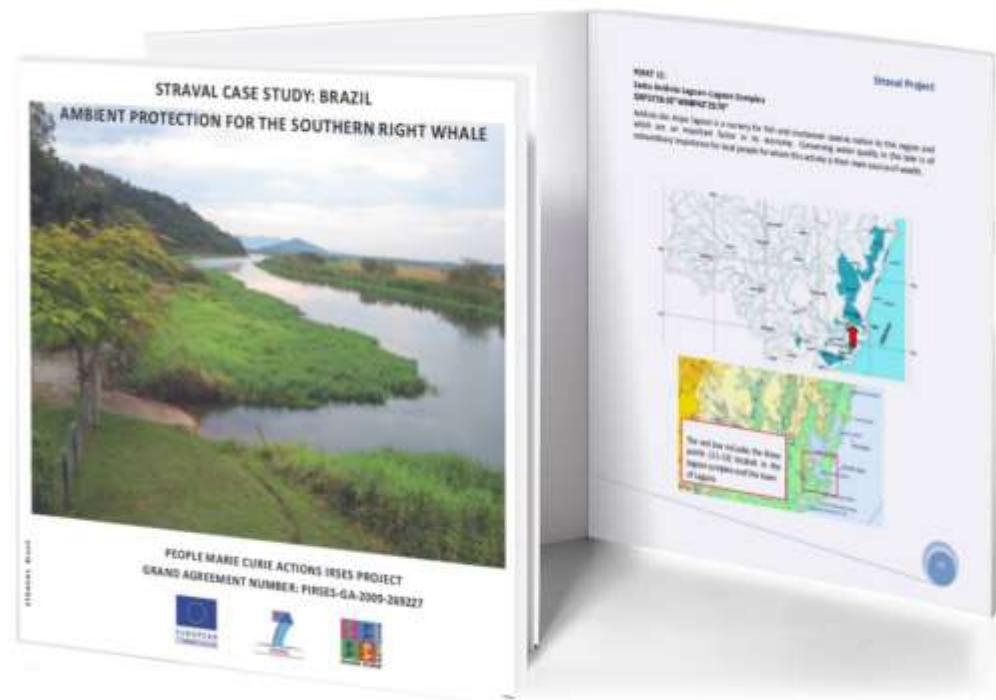
When a natural or monumental site is declared as a protected area such as World Cultural site (UNESCO), National Historic Monument (NHM), Biosphere Reserve (BR), Natural Space (NS) etc, a very strong impact underlies in the region.

In general, this declaration involves a large public and private investment which often affects only the site itself or immediate surroundings. Often the direct impact is reduced by marginalization of more distant areas, which in many cases present unquestionable heritage values, susceptible of being valorised and recovered in order to further generate financial resources to promote economic social and regional development.

One of the most significant cases in Spain is the recognition of the Renaissance art churches

located in the Valley (Catalonia) as World Heritage (UNESCO, 2011/2000). This declaration involves a series of activities concerning knowledge transfer which finally has given a boost to this area of the Pyrenees with the increasing the tourism activity and the investment.

Such valuation of environmental and cultural heritage goods generates knowledge and good practices that can be transferred to natural or monumental sites that have received some form of protection either at national or international level. Three sites suffering from marginalization and a reduced impact as a consequence of their declaration or protection have been identified in Mexico, Argentina and Brazil.



Plitvice Lakes: Case study

PROGRAMME PEOPLE – MARIE CURIE ACTIONS IRSES PROJECT

GRANT AGREEMENT NUMBER: PIRSES-GA-2009-269227

One of the most significant cases, in Croatia, is the recognition of the National Park of Plitvice Lakes.

This National Park, and UNESCO World Heritage, must comply with the requirement of acting as powerful magnets for tourist attraction. This NP-WH is an excellent case of best practices for the transfer of knowledge to Latin America case studies



D4.3 Virtual platform for training and short courses of all partners developed (M18)

The screenshot displays a web browser window with the URL `platdig.unlu.edu.ar/1/index.cgi?id_curso=970`. The page header features the UNLU logo and the text "Welcome to the campus" and "Universidad Nacional de Luján - Campus Virtual". A sidebar on the left contains a menu with icons and labels: "Inicio", "Administración", "Presentación", "Actividades", "Clases", "Calificaciones", "Información", "Noticias", "Calendario", "Archivos", "Sitio", "Interacción", "Foro", "Wiki", "Chat", "Recursos", "Mensajes", and "Leer mensajes". The main content area is titled "Studies for the Promotion of the Local Societies of Latin America" and includes a sub-header "Studies, Training, Socio-economical and Management of Natural, Cultural and Monumental Property for the Promotion of the Local Societies of Latin America (Argentina, Brazil, Mexico)". The text describes the project's focus on protected areas and their impact on the region. A URL `http://www.straval.unlu.edu.ar/` is provided at the bottom of the text. On the right side, there is a calendar for the month of July and a small image showing four people in a meeting.

← → ↻ 🏠 platdig.unlu.edu.ar/1/index.cgi?id_curso=970

UNLU
Universidad Nacional de Luján

Welcome to the campus
Universidad Nacional de Luján - Campus Virtual

Este sitio ha sido creado y visitado desde el 15/05/2012 Lunes 8 de Julio de 2013

Studies for the Promotion of the Local Societies of Latin America

Studies, Training, Socio-economical and Management of Natural, Cultural and Monumental Property for the Promotion of the Local Societies of Latin America (Argentina, Brazil, Mexico)

The Project When a natural or monumental site is declared as a protected area such as World Cultural Site (WCS), National Historic Monument (NHM), Biosphere Reserve (BR), Natural Space (NS) etc, a very strong impact undergoes in the region.

In general, this declaration involves a large public and private investment which often affects only the site itself or immediate surroundings. Often the direct impact is reduced by marginalization of more distant areas, which in many cases, present unquestionable heritage values, susceptible of being valorised and recovered in order to further generate financial resources to promote economic, social and regional development.

<http://www.straval.unlu.edu.ar/>

Calendar for July:

D	L	M	Mi	J	V	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

Photo showing four people in a meeting room.

Transfer of knowledge and Training activities (workshops, masters...)

**UNIVERSIDAD MICHOACANA DE
SAN NICOLÁS DE HIDALGO**

En la ciudad de Morelia, Michoacán, siendo las 18:30 horas del día 27 de febrero de 2013 se reunieron en las instalaciones de la Facultad de Arquitectura de la Universidad Michoacana de San Nicolás de Hidalgo, los C.C. sindicales HECTOR JAVIER GONZALEZ LICON, ELIA MERCEDES ALONSO GUZMAN, LUIS ALBERTO TORRES GARIBAY, Presidente y Vocales respectivamente del jurado designado para practicar el examen de especialidad para obtener el título de **Especialista en Restauración de Sitios y Monumentos**, concedido en oficio número 206270213053344 de fecha 22 de Febrero de 2013, expedido por la Dirección de Control Escolar de la propia Universidad a ANDONI QUEZADA MORALES con matrícula 0201341K quien nació el día 22 de Agosto de 1987 en el municipio de Manáhuatl del estado de Michoacán y Clave Única de Registro de Población QUMAS70822HMNZRN07, bajo la modalidad de Tesista presentando el trabajo titulado: "Proyecto de Rehabilitación de una vivienda tradicional en Chucándiro, Michoacán", por lo que el día y hora señalados, el jurado procedió a practicar el EXAMEN ORDINARIO correspondiente, conforme a las disposiciones reglamentarias vigentes. Una vez concluida la evaluación, los integrantes de la mesa sindical deliberaron sobre la capacidad e idoneidad del sustentante acordando **APROBARLO POR UNANIMIDAD DE VOTOS CON MENCIÓN HONORÍFICA**, lo cual se comunicó al sustentante. Acto continuo, el Presidente del jurado procedió a tomarle la protesta en los siguientes términos: "¿Prometo conducirme con toda honestidad y moralidad en el ejercicio de mi profesión, teniendo siempre presente los elevados fines con los que la Universidad ha instituido estos estudios de posgrado y de que los mismos tienen un carácter eminentemente social; así como normar su conducta, de acuerdo a los principios filosóficos sustentados por esta Máxima Casa de Estudios en el desarrollo de sus actividades?" contestando el sustentante "SI PROTESTO". Una vez hecho lo anterior se levanta la presente acta, siendo las 20:24 horas del día de su fecha, firmando en señal de legal y debida constancia de quienes en ella intervinieron, asistidos de J. ALBERTO BEDOLLA ARROYO en su carácter de Secretario de la dependencia en que se celebra el presente examen de especialidad quien autoriza y da fe.

HECTOR JAVIER GONZALEZ LICON
Presidente del Jurado

ELIA MERCEDES ALONSO GUZMAN
Vocal

LUIS ALBERTO TORRES GARIBAY
Vocal

ANDONI QUEZADA MORALES
Sustentante

J. ALBERTO BEDOLLA ARROYO
Secretario


QUMAS70822HMNZRN07
FACULTAD DE
ARQUITECTURA
EXAMEN DE
ESPECIALIDAD
PRESENTADO POR
ANDONI QUEZADA
MORALES
PARA OBTENER EL
TÍTULO DE
Especialista en
Restauración de Sitios y
Monumentos

(M32, Andoni Quezada Morales UMSNH Straval Participant)

Seminar in Estonia (M23)

Training course in Estonia(2013) including the participation of the Argentinian and Brazilian teams
Estonia's Seminar: 9-10 of May 2013
Host: Tartu University, Estonia



UMSNH Straval Seminar/Case Study-2012

(M6)



3. PROJECT MANAGEMENT (M24)

1. Overview of the activities carried out by the partnership

- General coordination of the project was done by UAB (Spain), mainly by Prof. José Luis Briansó and Dr. Gustavo Pérez
- Continuous update of the STRAVAL Website by UNLu (AR) team under the supervision of Prof. Silvia Martinelli
- Preparation and dissemination of the STRAVAL's Newsletter 2nd issue.
- Management of the production of the Pollution-Book in the selected three sites
- The Project presentations in various Forums or Workshops have been mayor than expected during the first 24 months.
- Management of the different open days, workshops and seminars organized during the period M13-M24 in Mexico, Estonia and Argentina.
- Preparation and implementation of the developed modules contents into the virtual platform for the future training courses.
- Management of the FAEPESUL/UNISUL partner withdrawal and preparation of the corresponding amendment.

2. Identification of problems encountered and corrective action taken.

- However, it has to be said that some intra-EU and intra-LA mobility problems makes it difficult to gather all members of the consortium, this a real problem for the planned training courses in EU or LA (Estonia and Argentina). Furthermore, the sum allowed (2.100 EUR/month), does not cover the overall expenses such as flight tickets, hotel and per-diem. **Corrective action taken:** *The only possible corrective action is co-financed by own projects*
- Withdrawal of FAEPESUL/UNISUL partner due to a restructuration of the organization and the restriction of their staff to travel abroad and participate on international activities. **Corrective action taken,** *inform the REA of the problem and prepare the corresponding amendment including the redistribution of the activities, duties and responsibilities of the tasks where the partner was participating.* Most of the activities will be carried out by the other Brazilian partner (ADRAM). Thereby, there will be a minimum impact on the project.

- **SECOND PERIOD FROM M25 TO PLITVICE APRIL 2014**

5. NEW RESULTS FROM MONTH 25 TO MONTH 35

- Technical support and maintenance of the Official Website
- Calendar of future new mobility between partners.
- Technical support and maintenance of the virtual classroom for the dictation of courses.
- Confection of the modules formats, reports and characterizations of the studies areas.
- Production of the Module “Heritage Valorization” for the courses of Estonia and Argentina 2013.
- Production of the Module “Inventory and Database” for the courses of Estonia and Argentina 2013.
- Production of the Characterization of the Carlos Keen Studies Area adapted to the established format.
- Technical visits to National Parks and Historical Museums of Estonia.
- Design and compilation of the Argentinian book: “The royal way: From Lujan to Carlos Keen. A historical, cultural and patrimonial trip”.
- Seminar in Estonia – May 2013.
- Videoconference UNLu-UT during Seminar in Estonia – May 2013.
- Course in Argentina – June 2013.
- Production of the current Newsletter
- Mexico case study: Morelia – Los Azufres Book (June - September 2014)

- The SWOT analysis of Carlos Keen and the first initial Action Plan
- Production of the characterization of the Cuitzeo Lake area, adapted to the established format
- Socio-economcis aspects of Morelia – Los Azufres itinerary.
- New visits to Morelia and Cuitzeo lake area.
- Identification of new sites at the Morelia–Capula–Volcanic Cones itinerary.
- Physicochemical analysis of soils and sediments (by XRD and XRF).
- Visit to Morelia–Charo–Los Azufres route in order to increase the design and characterzation.
- The SWOT analysis of Morelia – Los Azufres route / Action Plan
- Design, edition, compilation and publication of the Brazilian book: "STRAVAL Case Study: Brazil. Ecology and Pollution of the Tubarao River".
- Accomplishment of the Case Study Characterization – APA of the Southern Right Whale – adapted to the established format.
- The SWOT analysis of Santa Catarina APA /Action Plan
- 2014 STRAVAL Meeting in Croatia Plitvice Lakes **(April – M35)**

Other activities (2014-2015)

The STRAVAL consortium keeps working on amplifying the Academic and Industrial contacts in each third country (Argentina, Brazil and Mexico)

- **ARGENTINA:** As a result of the participation in GTEC-Innovation management project financed by UNLu with the economic support of SECYT (Secretaría de Estado de Ciencia y Tecnología) the activities of STRAVAL are now more widely disseminated among a group of 11 universities in the Buenos Aires province as an example of good international cooperation with EU. **New possibilities for future project proposals and exchanges using the PEOPLE modality -H2020- are considered (RISE-2015 / GTEC-Academia-Enterprise. AECID-innovation 2014)**
- **BRASIL:** Extend the collaborations in Environment with other Brazilian States, like Rio Grande do Sul (FAI-RGS), and Commercial and Industrial Chambers (Caxias do Sul-RGS) for the identification of his needs, in the sector of efficient technologies in the ceramic sector, for the employment of new materials for cultural heritage restoration and other industrial sectors. **Participation in a Erasmus Mundus project (March 2014), EuropAID-social sciences (2014 in evaluation process) and RISE 2015-GTC (Academia-Enterprise)**
- **MEXICO:** Participation as invited partner (UAB) by UMSNH in one Project supported by CONACYT: **PROMED (Monuments and Cultural Heritage: materials identification and environmental impacts). Participation in a Erasmus Mundus project (March 2014)**

- **OTHER RESULTS**

Contacts with some local authorities

MEXICO (M6)

This is a important task for Milestone 10 (M48)



Department of Culture

Meeting at the INAH



Cyprus People conference

November 2012 (M17)



Cyprus presentation

STRAVAL



University
of Cyprus



Studies, Training, Socio-economical Valorization and Management of Natural, Cultural and Monumental Property for the Promotion of the Local Societies of Latin America (Argentina, Brazil, Mexico)

STRAVAL: IRSES PROJECT (From July 2011 to June 2015)

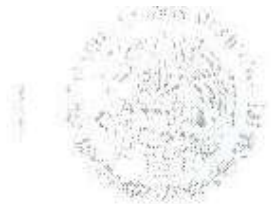
Grant Agreement : PIRSES-GA-2009-269227

STRAVAL objectives

• Six main objectives:



PROMED NETWORK (2011-2014)



Subsecretaría de Educación Superior
Dirección General de Educación Superior Universitaria
Dirección de Superación Académica
Programa de Mejoramiento del Profesorado

"2013, Año de la Lealtad Institucional y Centenario del Ejército Mexicano"

México D.F. a 17 de Octubre de 2013.

Redes Temáticas de Colaboración Académica

Evaluación 2013

Informe de resultados del primer año y solicitudes de segundo año de las redes aprobadas en la Convocatoria 2011

Acuse de resultados*

Nombre de la Red: Red Temática Promep para la Conservación de Materiales de Interés Histórico y Artístico

Cuerpo Académico Iniciador de la Red: UMSNH-CA-147 Ciencias, Ingeniería y Tecnología de Materiales para la Construcción

Institución del Cuerpo Académico Iniciador: Universidad Michoacana de San Nicolás de Hidalgo

Cuerpo Académico Participante en la Red: UMSNH-CA-147 Ciencias, Ingeniería y Tecnología de Materiales para la Construcción

Nombre del Responsable del CA: Elia Mercedes Alonso Guzmán

Resultado	
Informe del primer año	Aprobado
Solicitud de apoyo para el segundo año	Aprobada

No.	Integrantes	Institución	Tipo de Participación	Monto Aprobado
1	Biodeterioro en Patrimonio (Responsable: UMSNH-CA-147)	Instituto de Recursos Naturales y Agrobiología de Sevilla, del Consejo Superior de Investigaciones Científicas, de España IRNAS-CSIC	Externo	\$150,000.00
2	Departamento de Cristalografía de la Universidad Autónoma de Barcelona, España (Responsable: UMSNH-CA-147)	Universidad Autónoma de Barcelona, España	Externo	\$150,000.00
3	Grupo de Materiales del Instituto Mexicano del Transporte de la Secretaría de Comunicaciones y Transportes (Responsable: UMSNH-CA-147)	OTRA IES	Externo	\$100,000.00



Project leaders at the STRAVAL kick-off meeting held at Vall de Boi (Spain), November 22-25, 2011

GRACIAS
THANKS